

# OUR IMPACT: IN 2013, FIRST 5 CONTRA COSTA

INVESTED

**\$9.9 million**  
in community  
programs



REACHED

**28,000**  
children, parents,  
and providers



HELPED

**1,200**  
child care providers  
become more  
qualified teachers



PROVIDED

preschool for  
**440**  
low-income  
children



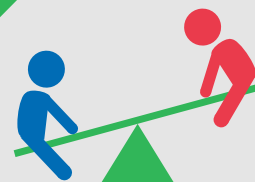
SUPPORTED

**4,500**  
at-risk parents



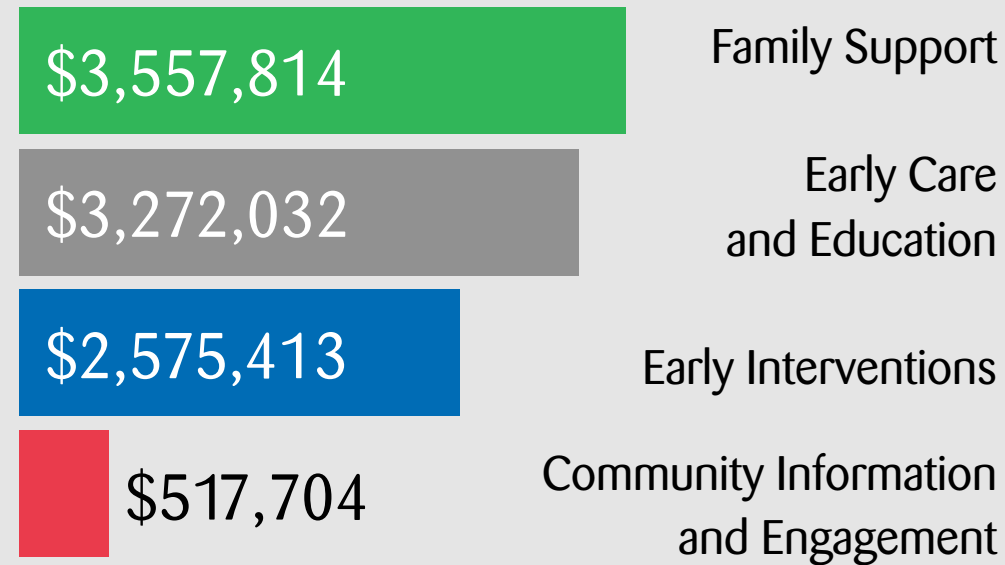
IMPROVED

development for  
**2,330**  
children



# INVESTED \$9.9 MILLION IN COMMUNITY PROGRAMS

## Areas of Investment



## Top 10 Investments

First 5 Centers	\$1,986,336
Preschool Scholarships	\$1,531,893
Child Care Quality	\$1,495,060
Home Visiting	\$1,202,461
Child Care Inclusion/Mental Health Consultation	\$932,680
Homeless Families	\$270,000
Special Needs Support	\$262,758
Mental Health Services	\$217,968
Teen Parent Support	\$201,257
211	\$123,640

DOWNLOAD

Our 2013  
Contractors List



VISIT SITE

See our most  
recent audit



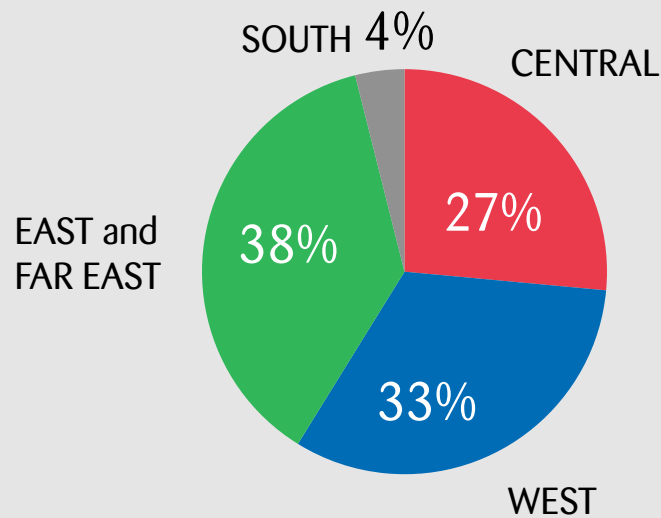
# REACHED 28,000 CHILDREN, PARENTS, AND PROVIDERS

ABOUT

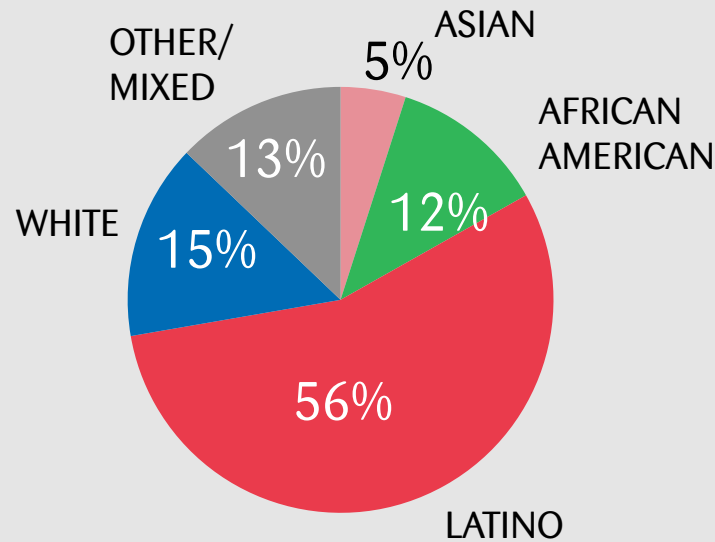
## children

Our funded programs provided health and education services for 28,000 children, parents, and child care providers in Contra Costa County last year.

### where they live



### ethnicity



65%

have Medi-Cal

17%

have been exposed to secondhand smoke at home

21%

have a diagnosed delay or disability

ABOUT

## parents



47%

earn less than \$15,000 annually



67%

read to their kids 3-7/week

50%

have attended a First 5 Center



35%

of mothers do not have a high school diploma



# CHILD CARE PROVIDERS BECAME MORE QUALIFIED TEACHERS

## WHAT WE DO

We're improving child care quality by training and educating the child care workforce. Our pilot quality rating system is helping to improve quality at child care sites.

## WHY WE DO IT

Research shows children learn best in stimulating environments with well-trained and well-educated teachers. The higher quality of care, the more children learn during this critical period of life.



Watch: Building Quality Child Care

## RESULTS

### Last Year We Helped

**1,200** teachers advance their education and training & **80** child care sites become better early learning environments



We've reached providers in **70%** of the county's licensed child care programs

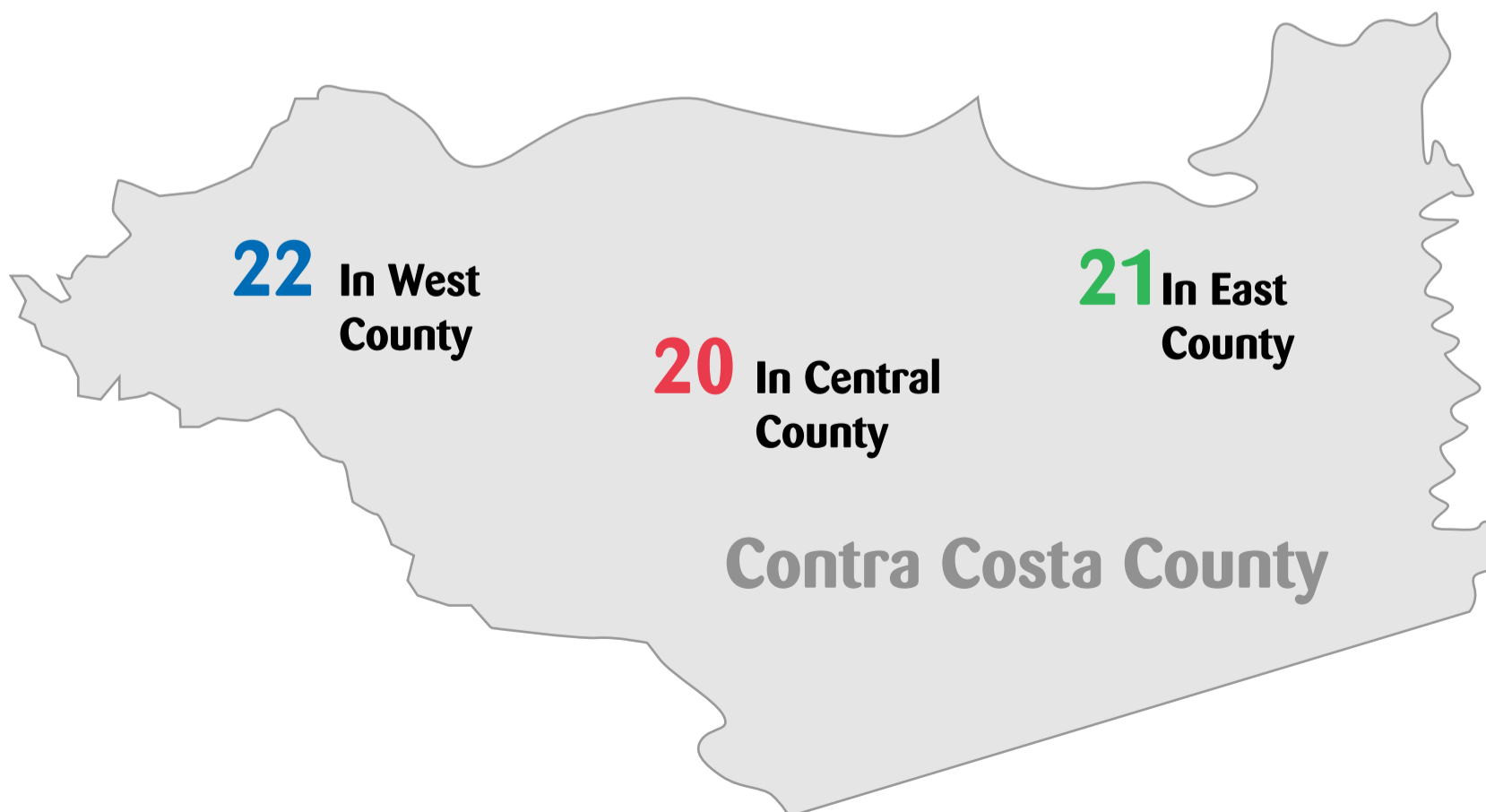


## Our Pilot Quality Rating and Improvement System

A new system to rate and improve child care quality



### 63 Participating QRIS Sites



#### SITES ARE RATED ON:

- » Child Development and School Readiness
- » Teacher Qualifications and Classroom Interactions
- » Program, Ratios, and Environment

#### SITES RECEIVE:

- » Onsite Coaching
- » Training
- » Incentives



# PROVIDED PRESCHOOL FOR 440 LOW-INCOME CHILDREN

## WHAT WE DO

We fund preschool scholarships and family literacy preschools to help low-income children attend quality preschool.



Watch: Ready for Kindergarten—Family Literacy Preschools

## WHY WE DO IT

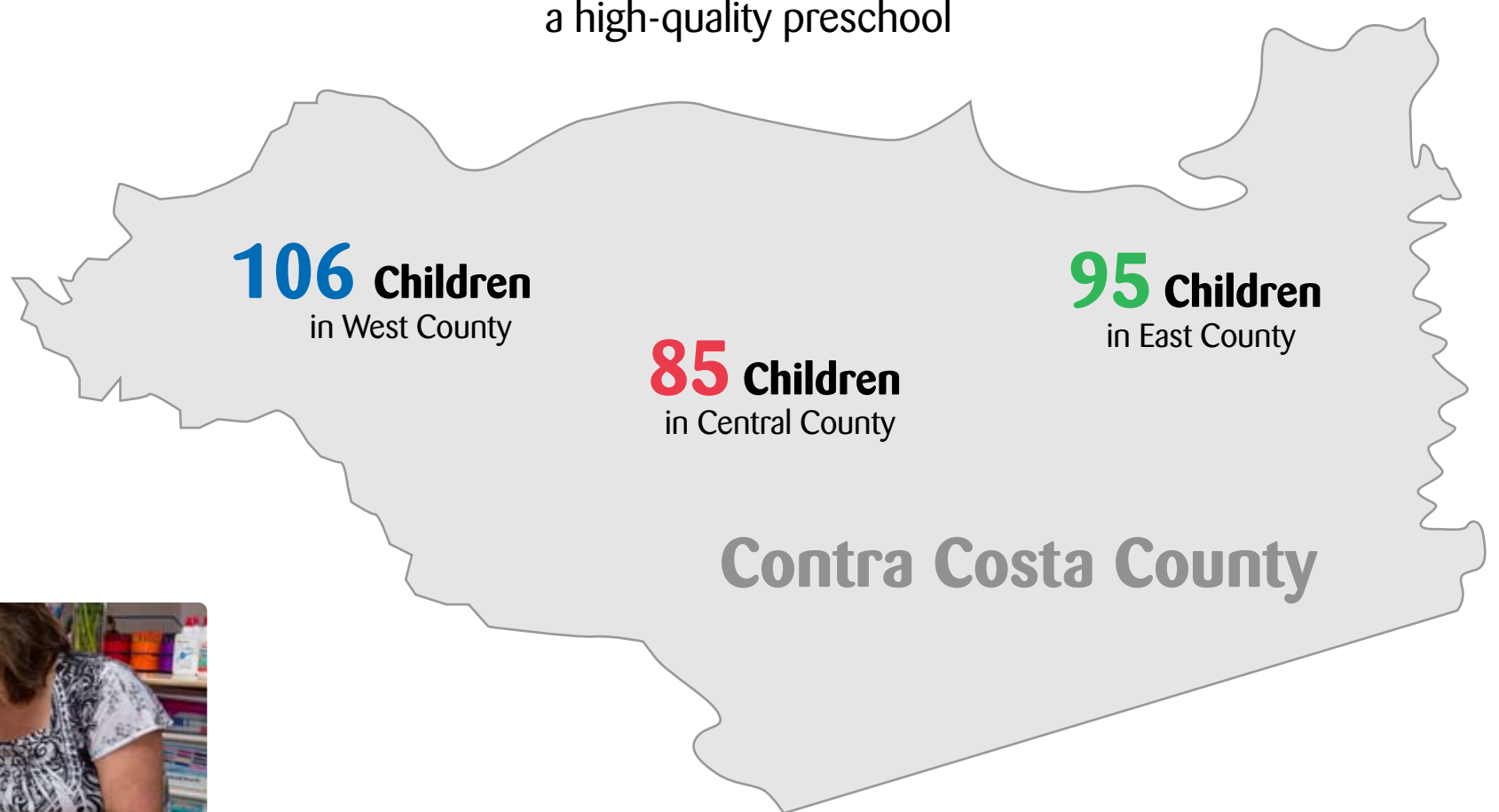
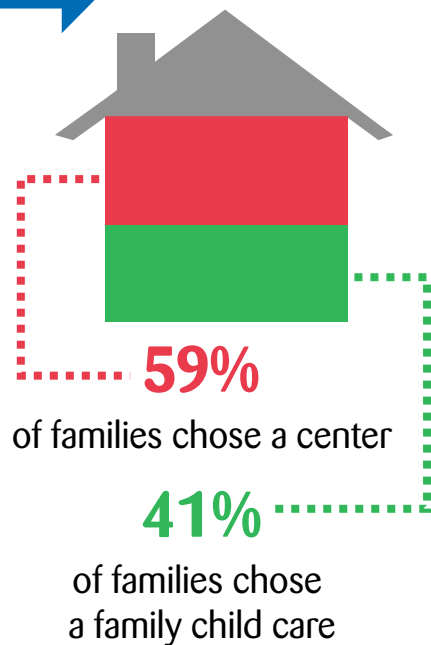
Children who attend high-quality preschool do better in school and life, but low-income children are the least likely to receive it. Economists have calculated that every dollar invested in high-quality preschool returns \$7 in greater educational achievement, higher earnings, lower welfare costs, and lower crime rates.

## RESULTS

[VISIT SITE FOR DETAILS](#)

### Preschool Scholarships

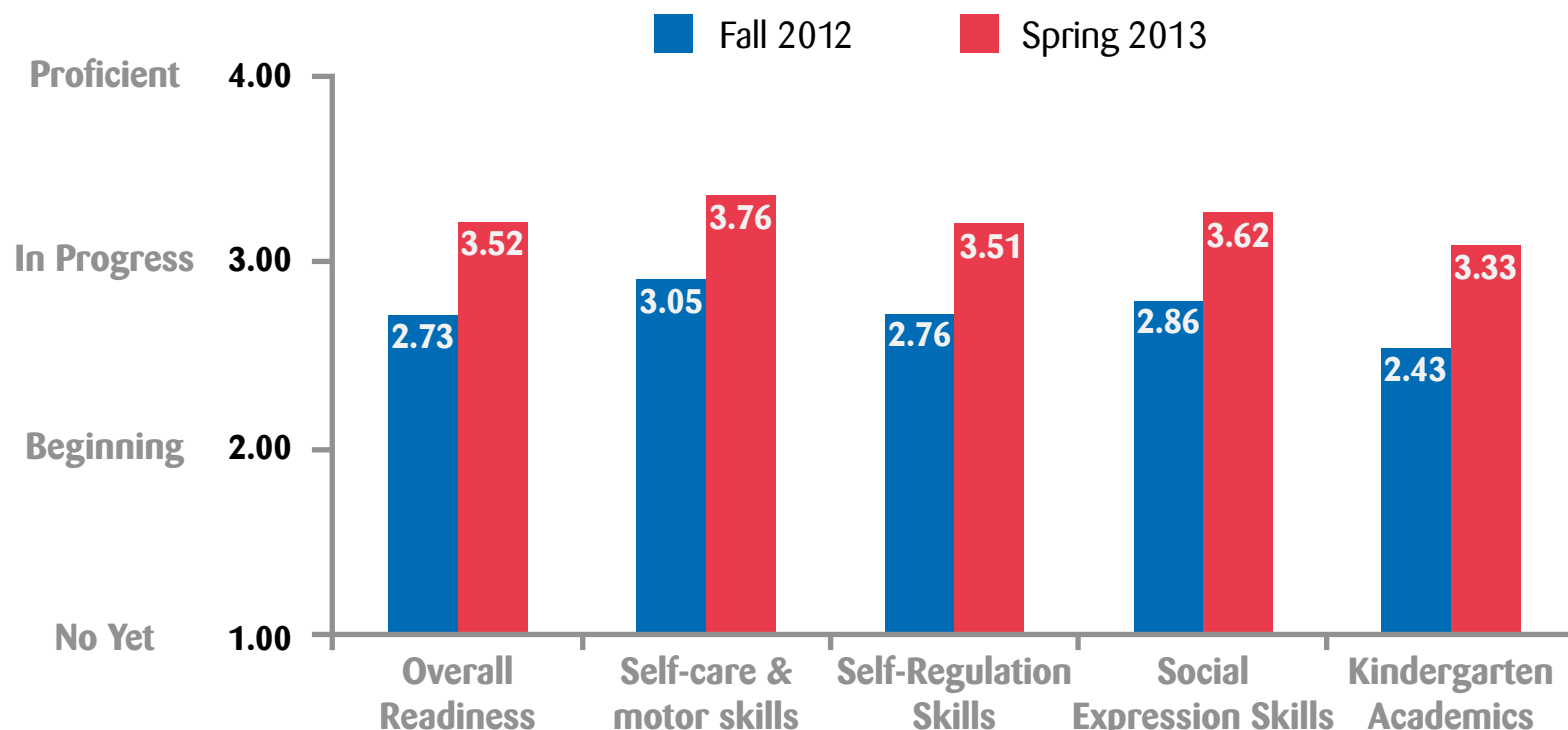
**286** children received a scholarship to attend a high-quality preschool



### Family Literacy Preschools

**155** children attended and became more prepared for kindergarten

Fall to Spring Changes in Literacy Preschool Students' Readiness Skills



Source: Pre-Kindergarten Observation Form, Fall 2012; Spring 2013.

MORE...

# SUPPORTED 4,500 AT-RISK PARENTS

## WHAT WE DO

We provide information and support for low-income parents, teen parents, and parents of children with special needs through home visiting, First 5 Centers, support groups, and specialized parenting classes like Triple P.

## WHY WE DO IT

Children who grow up with healthy relationships with their parents have higher self-esteem and perform better in school. Family support programs can also reduce child abuse.



Watch: Helping West County Kids Grow Up Great

## RESULTS

### Where We Reach Families

#### ALTA BATES HOSPITAL



#### LABOR & DELIVERY

**528** Contra Costa mothers referred for home visiting

**90%** lived in West County

**42%** were first-time mothers

**9%** had babies born with low birth weights  
(Contra Costa County rate = 7.1%)



#### HOME VISITING

**1,016** expecting or new mothers were served

**7,771** home visits were provided



Learn more about our newly redesigned home visiting program



#### FIRST 5 CENTERS

**1,746** families attended First 5 Centers

**88%** of children were 0 to 3

**450** different classes were provided

### Triple P parenting classes



**229** parents took Triple P classes and became:

Less depressed

**62%**

Less anxious

**50%**

Less stressed

**37%**

#### Teen Parents

**160** teen parents received counseling and education

**87%** teens graduated and/or stayed in school



#### Parents of children with special needs



**609** parents received mentoring and support

Services improved:

- parenting confidence
- access to services
- understanding of child's needs





# IMPROVED DEVELOPMENT FOR 2,330 CHILDREN

## WHAT WE DO

We're providing intensive services for children who are homeless, who have severe emotional or behavioral problems, or who have developmental delays or disabilities. We also provide developmental screening to identify delays or concerns as early as possible.

## WHY WE DO IT

**1 in 6** children in the U.S. has a developmental delay or behavioral disability. Treatment is most effective and least expensive when developmental delays are identified and treated before kindergarten.



Watch: Developmental Screening Works

## RESULTS

### Children with Mental Health Needs



**331 children** received specialized therapy, resulting in decreased:

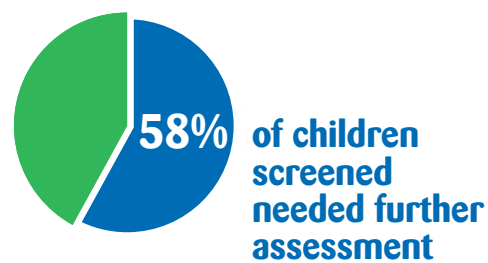


### Children in Child Care



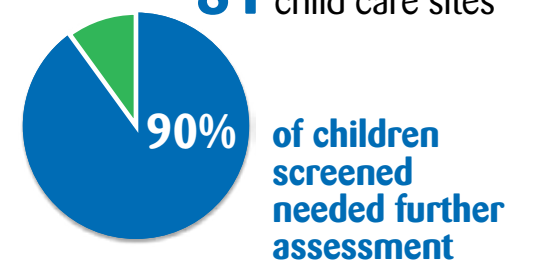
**Inclusion support for children with special needs:**

**101** children served at **53** child care sites



**Mental health consultation for behavioral problems:**

**139** children served at **81** child care sites



### Homeless Children



**125** children were served at family homeless shelters

**81%** were 0 to 3

**19%** were 4 to 5

**26%** screened had a possible delay



### Developmental Screening



**1,599** children were screened

**1 in 5** had a possible developmental delay

