



BRIEFING BOOK

2015

ACKNOWLEDGEMENTS

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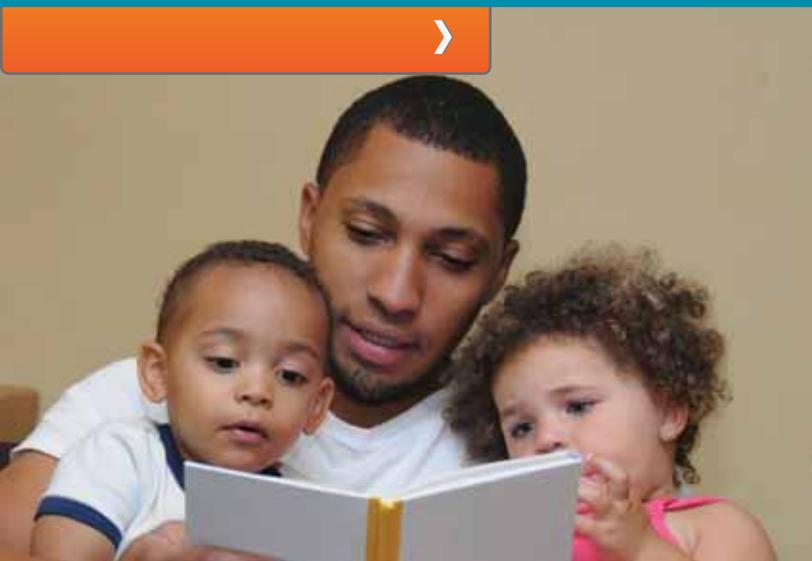


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“The time has come to close the gap between what we know...and what we do to promote the healthy development of all young children.”

-The Science of Early Childhood Development (2007)

National Scientific Council on the Developing Child



EXECUTIVE SUMMARY

Like many Bay Area counties, Contra Costa County has experienced rapid demographic changes over the past decade, as well as the economic after-effects of the 2008-2009 recession. How have social, economic, and other changes affected the landscape for children in our County? What are the implications for First 5 Contra Costa as it enters a new strategic planning interval in 2016?

This Briefing Book provides **snapshots of relevant data** about Contra Costa County, reviewing how First 5 has operated in its recent past and what the agency may consider for the future. For example, First 5's target areas — originally designed to focus resources more densely to serve low-income families with young children — have generally served this purpose. However, recent demographic growth and shifts have placed many families with children under 6 with incomes below 100% of the Federal Poverty Level outside the current target area boundaries. Indeed, in nine County Census tracts, between 25% and 49% of young children live in deep poverty, defined as family incomes below 50% of the Federal Poverty Level.

Against this backdrop, **young children in Contra Costa County are faring well in some crucial areas of development:** almost all (97%) are insured, almost all (96%) are breastfed to some degree (and

81% are breastfed exclusively), 76% of parents read to their young children every day, and teen birth rates have dropped steadily, following national trends. **Other indicators continue to warrant our attention, even when they appear to be moving in the right direction.**

Sometimes, the gains are uneven, leaving some groups of children further behind, as is the case with third-grade proficiency in English Language Arts, in which an average of 53% of students meeting proficiency standards masks significant disparities. Likewise, nearly 58% of 3- and 4-year-olds are enrolled in preschool, but that still means that over one-third are not. And 15% of Solano and Contra Costa respondents to a Behavioral Risk Factor Surveillance survey reported experiencing four or more Adverse Childhood Experiences (ACEs) such as abuse, neglect, or other household dysfunction — troubling harbingers of both childhood and adult health problems.

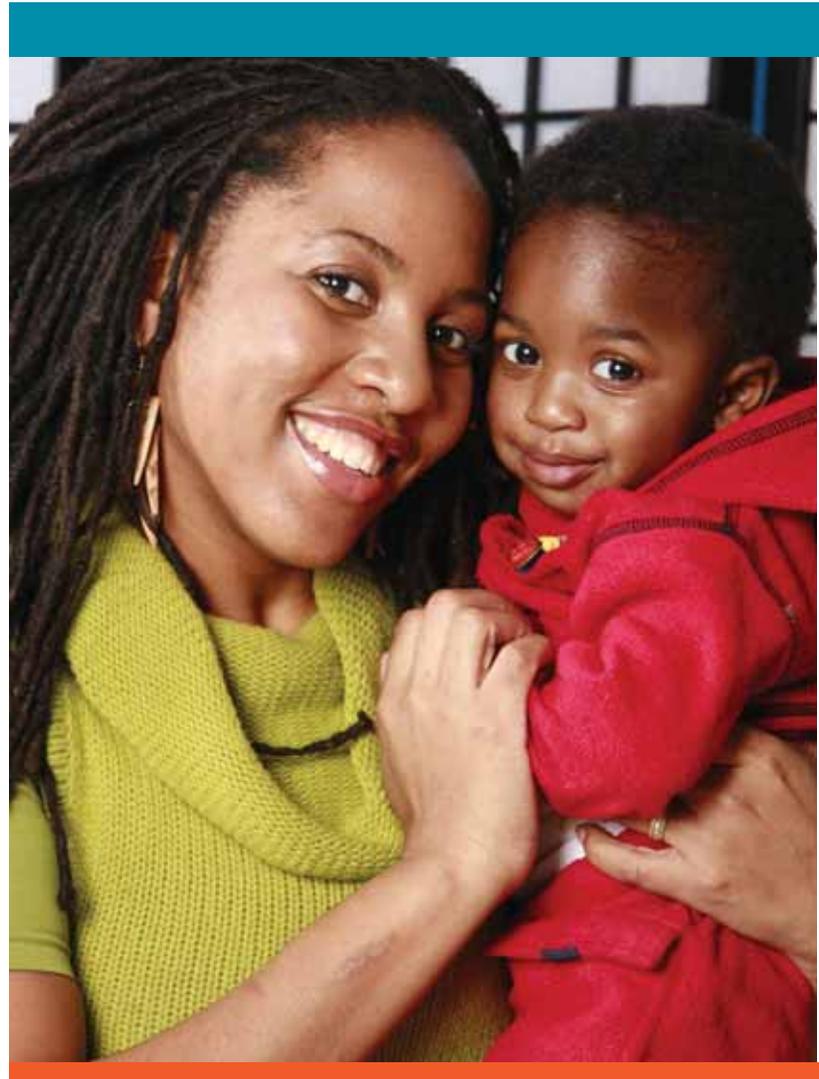
First 5 will continue to address the profound challenges that children and families face, operating at multiple levels to help children grow up healthy, nurtured and ready for school. The Briefing Book provides overviews of results, goals, and current strategies for major initiatives in Early Care and Education, Early Intervention, Family Support, and Community Information and Engagement.

In each of these areas, stakeholders as well as evaluation data point to significant progress in reaching children and families through First 5 programs, focusing greater attention on increasing the quality of early care and education and screening thousands of local children to intervene earlier with needed mental health and other therapeutic services.

By now, the basis for First 5's focus on the earliest years of life has been firmly established in study after study.

Despite this scientific and policy consensus, funding and policies have not aligned with the evidence that intervening early averts both costs and suffering. Along with its investments in key programs and initiatives, First 5 continues to devote resources to making this case, with the help of local, state, and national partners.

For thousands of Contra Costa families, **First 5 has fulfilled its goals of intervening early and effectively, helping to prevent or close the opportunity gap that puts children at risk for poor health and socioeconomic outcomes in the future.** The challenge is to extend these interventions more fully so that all Contra Costa children can benefit equally until the indicators of progress are solid, not fragile, and far outweigh those that continue to be cause for concern.



INTRODUCTION

This Briefing Book provides a series of “snapshots” about the needs of young children and families in Contra Costa County and the changing landscape in which First 5 Contra Costa (First 5) exists. The intent of this Briefing Book is to provide Commission members with a context for the strategic discussions

that will take place during their retreat in May 2015. The outcome of those strategic discussions and decisions will lay the foundation for the 2016-2020 strategic plan. More detailed analyses and reports of the data contained in this Briefing Book are available as appendices or from First 5 by request.



“Because of [the decline of First 5 funding], strategies need to be considered that look at how to build capacity, educate, and partner so that when these funds are gone, there are others who are ready and in-place to take on the work and more public support.”

-First 5 Stakeholder Interview

COMMUNITY SNAPSHOT

Contra Costa County is one of the fastest-growing counties in the Bay Area. The population growth rate has generally exceeded the Bay Area's average growth rate every decade since 1940.¹ The county is diverse in both population and geography, with a mix of urban, suburban, industrial and rural areas. Figure 1 provides a visual overview of Contra Costa County, divided into regions served by First 5 and noting the target areas where First 5 services are concentrated.

Key trends in **population, ethnic diversity, and indicators of child well-being** are highlighted below, as they have significant implications for First 5's strategic direction over the next 5 years.

Population

- ▶ Contra Costa County is home to nearly **1.1 million people — a 15.4% increase**

since 2000. By 2030, the county's population is projected to exceed 1.2 million.

- ▶ Contra Costa is the 9th largest county in California by population, and 11th in births (12,061 in 2013).
- ▶ As shown in Figure 2, the four largest cities in Contra Costa are Concord (Central County), Antioch (East County), Richmond (West County), and San Ramon (South County).
- ▶ Cities such as Brentwood, San Ramon and Oakley have experienced **dramatic growth** since 2000 (Figure 3). By contrast, there has been very little change in population in the Central County cities (Pleasant Hill, Martinez, Walnut Creek, Concord), and a small decrease in San Pablo's population (-3%).

Figure 2: Population of Cities, 2014

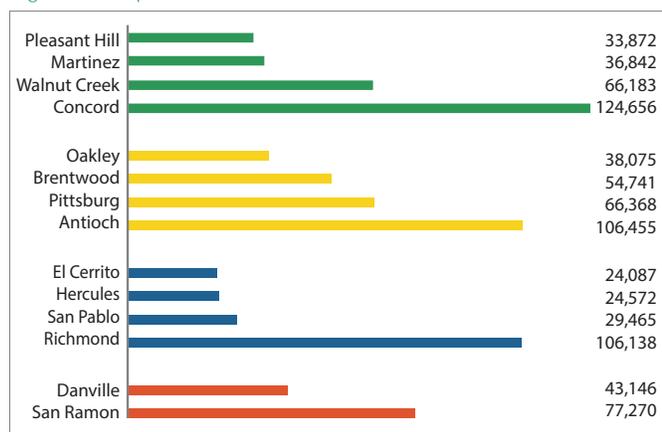
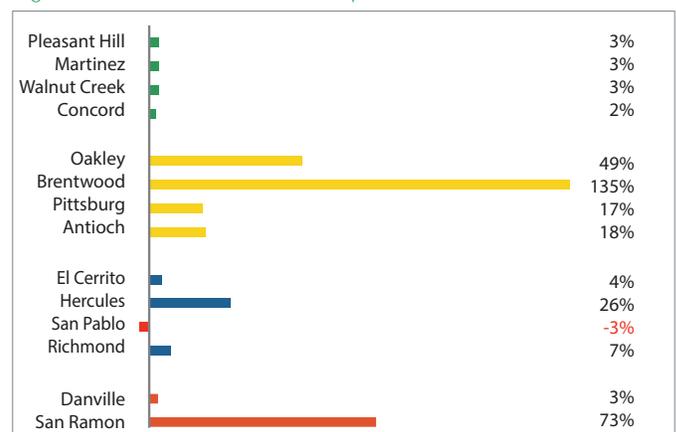


Figure 3: Percent Increase in Population since 2000



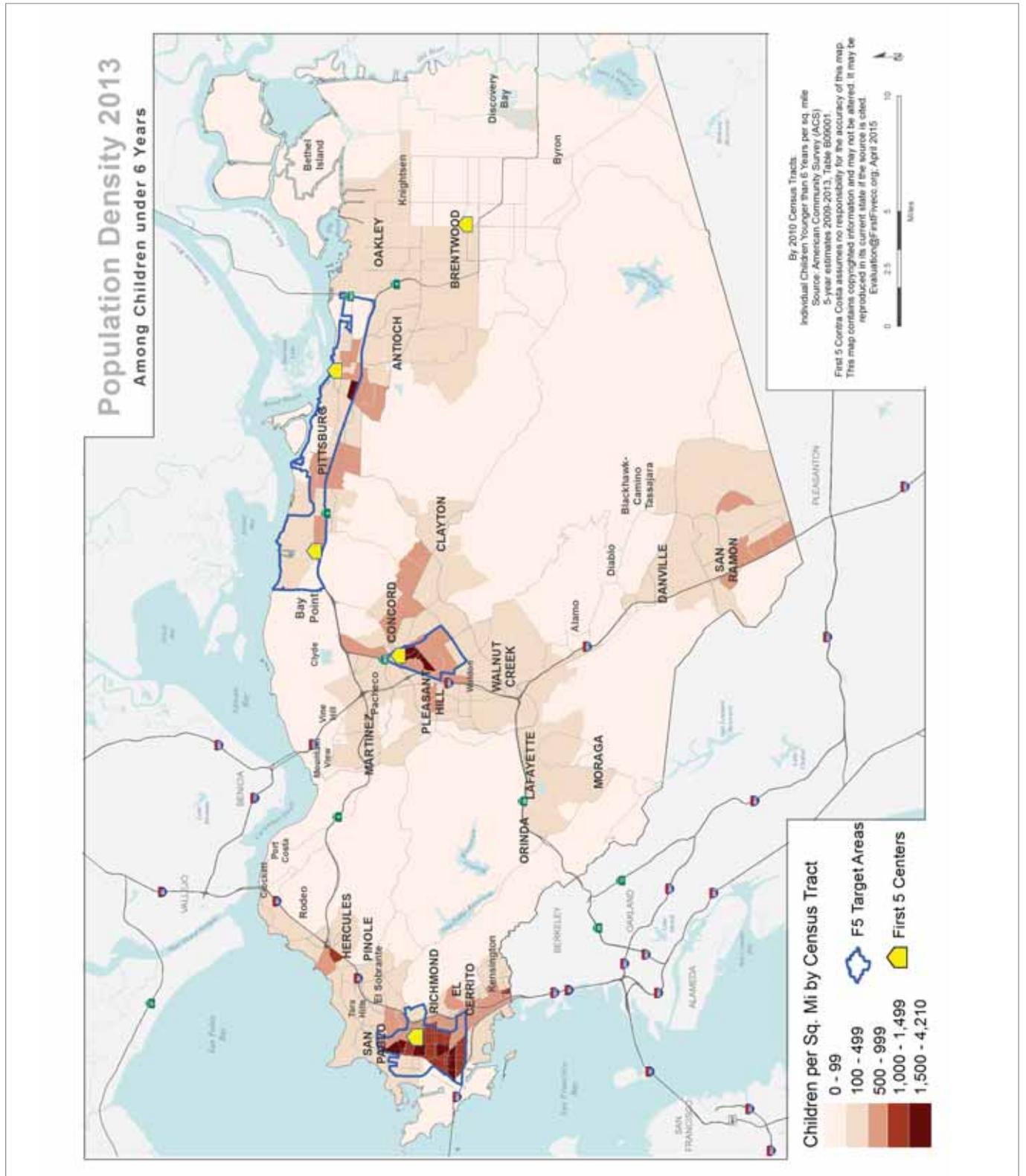
Source: California Department of Finance; Demographic Research Unit Table E-1 (2014 estimates) and Table 2 E-4 (2000)

¹ Source: <http://www.bayareavision.org/bayarea/cc.html>

- ▶ There are **82,821 children under the age of 6** living in Contra Costa County, representing 8% of the total population.
- ▶ The overall population growth and shifts in residency has resulted in a higher concentration of **children under the age of 6 living outside of First 5's Target Areas**, as shown by the darker shaded areas in Figure 4.
- ▶ Despite the population growth, the **number of births declined 8%** between 2008 and 2012. In fact, the number of Contra Costa births is at its lowest since the early 1990s, after peaking in 2006. California births have similarly peaked and declined, so the effect on First 5 Contra Costa's Prop. 10 revenue has been minimal. However, it means 1,500 fewer new children each year than we had 10 years ago.



Figure 4: 2013 Population Density, Children Under 6 Years Old



Family Economics

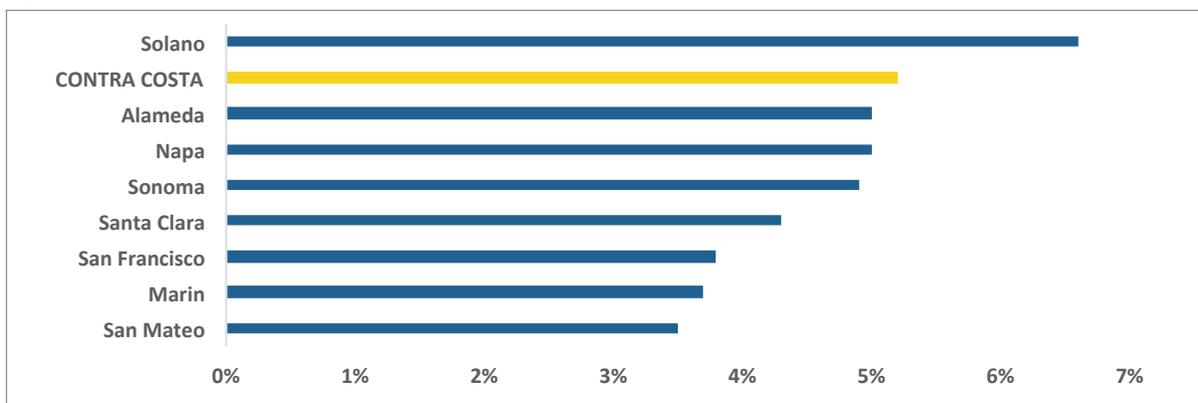
- ▶ Contra Costa County's **unemployment rate**, currently at 5.2%, has **declined steadily and significantly** since it peaked at 11.3% in 2010.
- ▶ As of February 2015, Contra Costa County has the second highest unemployment rate among the nine Bay Area counties (Figure 5).
- ▶ The unemployment rate in Contra Costa County **varies across regions of the county and is higher in particular cities**, such as Bay Point (10%), San Pablo (8.2%), Pacheco (8.1%), Antioch (7.3%), and Bethel Island (6.9%).

Figure 6: Unemployment Rate by Region (as of February 2015)

Region	Unemployment Rate
East — Antioch, Bay Point, Pittsburg	7.9%
Far East — Bethel Island, Brentwood, Byron, Discovery Bay, Knightsen, Oakley	5.9%
Central — Clayton, Concord, Pacheco, Pleasant Hill, Martinez, Walnut Creek	5.2%
West — Crockett, East Richmond Heights, El Cerrito, El Sobrante, Hercules, Kensington, Pinole, Richmond, Rodeo, San Pablo	4.8%
Lamorinda — Lafayette, Moraga, Orinda	2.9%
South — Alamo, Danville, Diablo, San Ramon	2.6%

Source: Employment Development Department Labor Market Information Division, <http://www.labormarketinfo.edd.ca.gov>. February 2015 — Preliminary; Data Not Seasonally Adjusted

Figure 5: Unemployment Rate by County, 2015



Source: United States Department of Labor, Bureau of Labor Statistics

Ethnic Diversity

- ▶ The county's **ethnic diversity has also increased** since 2000. Whites represent the largest ethnic group (46%) in the county (Figure 7), but the overall percentage of White residents has declined 10% since 2000, while the percent of Hispanic/Latino, Asian/Pacific Islander and Multiple Race residents has increased significantly (Figure 8). **As a result, Contra Costa is now a “majority minority” county.**

Figure 7: 2014 Total Population by Ethnicity

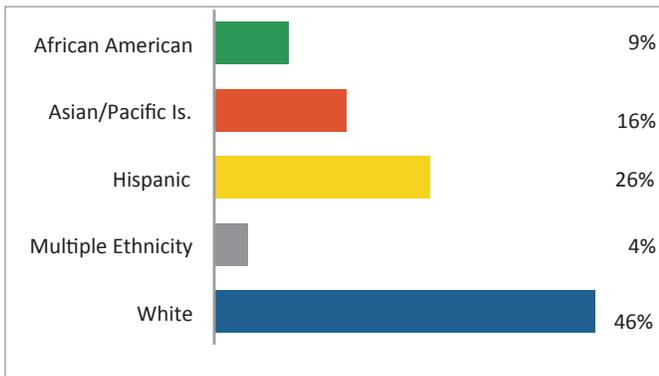
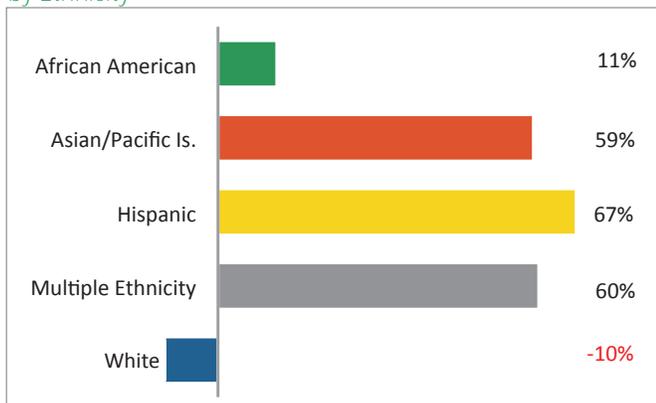


Figure 8: Percent Change in Total Population Since 2000, by Ethnicity



Source (Figures 7-8): California Department of Finance Data Files Table P2

Children in Poverty

- ▶ Young children of color represent a **disproportionately high percentage of children** under the age of 6 living in poverty (at or below 100% of the Federal Poverty Level).
- ▶ While there is a nearly equal percentage of Latino children (36%) and White children (31%) under the age of 6 in Contra Costa County (Figure 9), **Latino children make up over half (55%) of all children under the age of 6 who live at or below 100% of the Federal Poverty Level** (Figure 10).

Figure 9: Population of All Children <6 Years Old, 2013

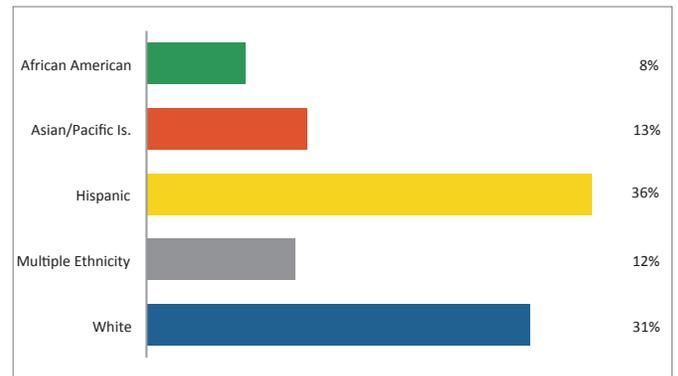
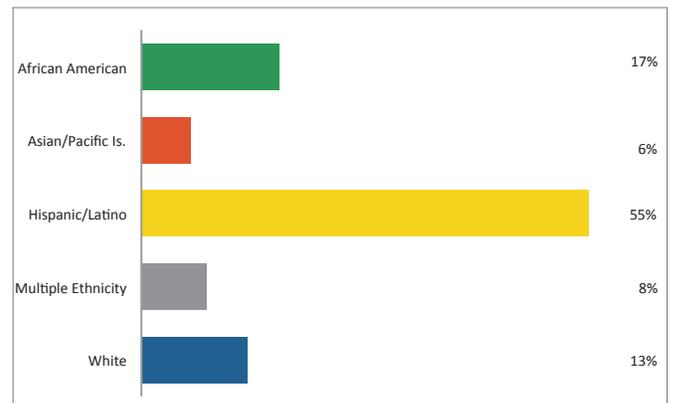
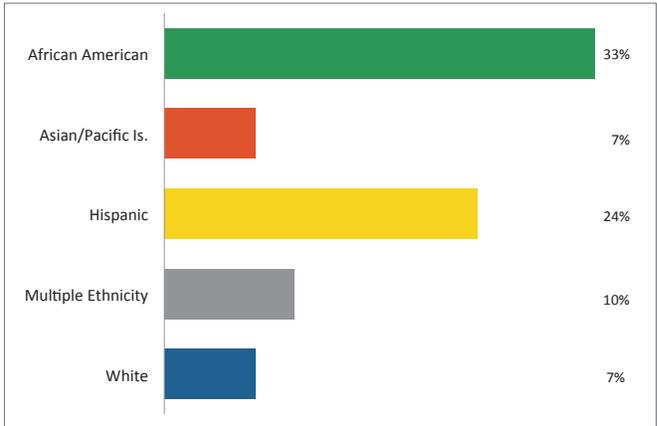


Figure 10: Percent of Children <6 Years Old in Poverty, 2013



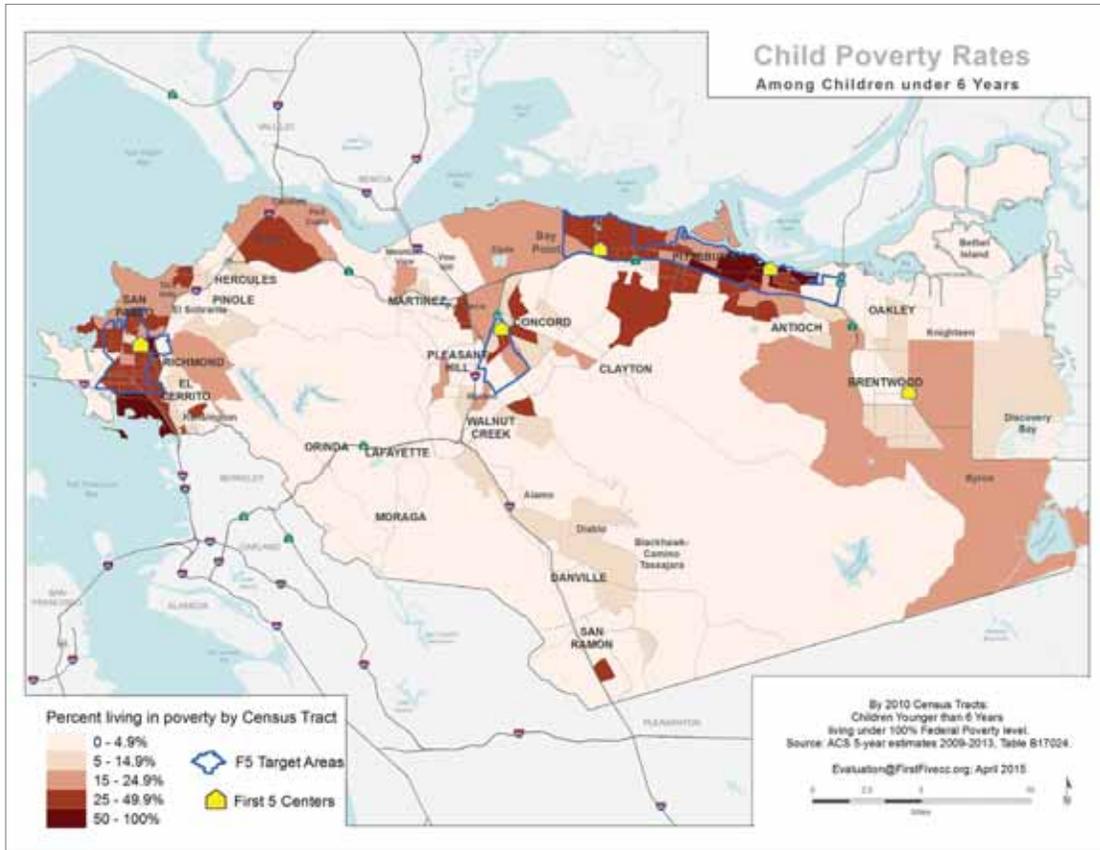
- ▶ Within ethnic groups, there is an alarmingly **high percentage of African-American children (33%) and Latino children (24%)** under 6 years old who live in families that have incomes below 100% of the Federal Poverty Level (Figure 11). Many families who live in poverty are also at greater risk for experiencing social stressors and isolation that negatively impact children’s health, learning and development.
- ▶ While many of these young children in poverty live within one of First 5’s target areas (outlined in blue in Figure 12), there are many others who live in Census tracts outside of the current target areas, indicating a potential need to redefine the boundaries.

Figure 11: Percent of Children <6 Within Ethnic Groups Living Below 100% of the Federal Poverty Line, 2013



Source (Figures 9–11): American Community Survey 5-year estimates (2009–2013) Tables B17001B–I”

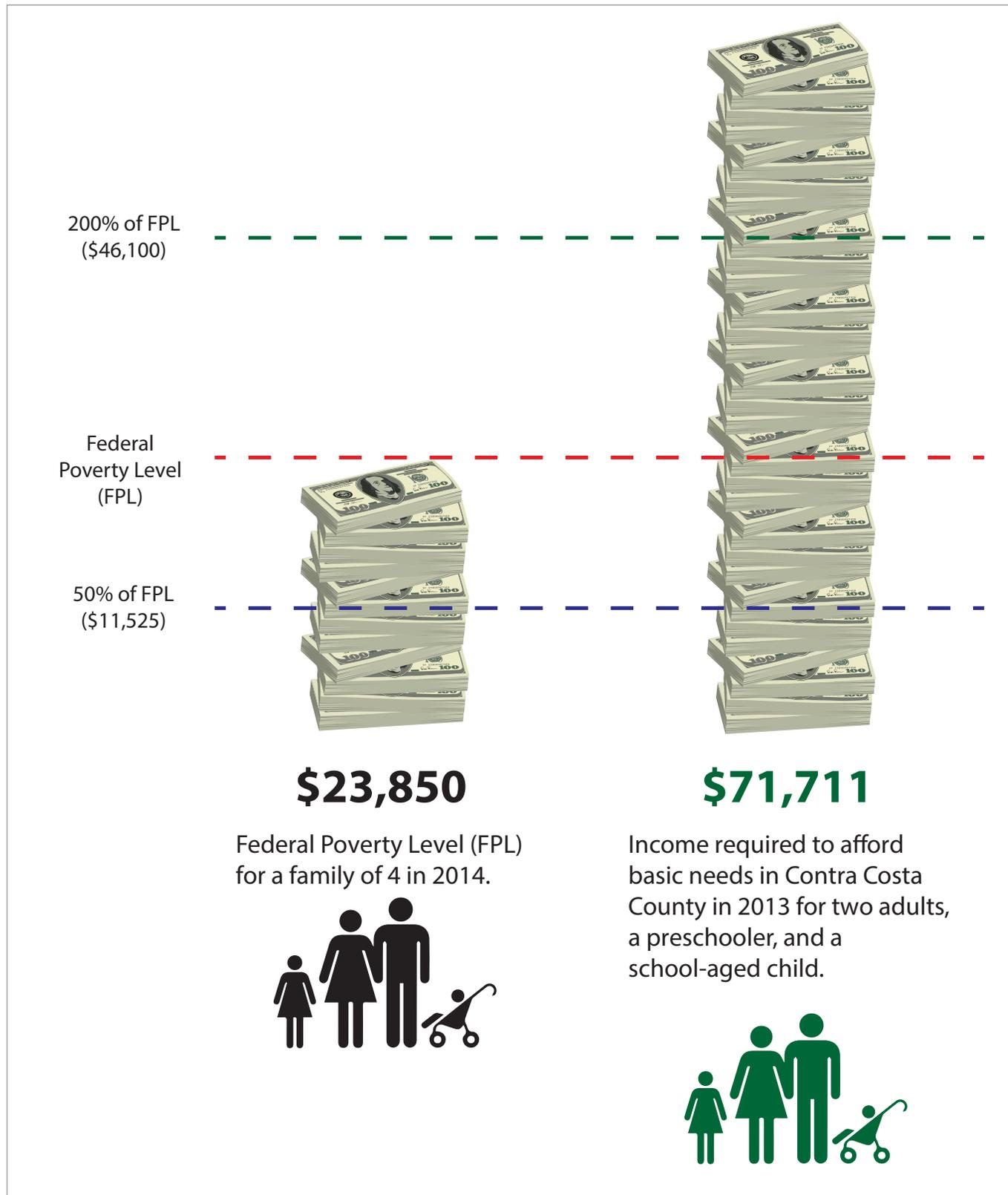
Figure 12: Families with Children <6 Years Living Below 100% Federal Poverty Level



- ▶ In 2014, a family of four with an annual income of \$23,850 was considered to be living at 100% of the Federal Poverty Level. While it may seem impossible for a family to make ends meet with this level of income, **the stark reality is that many Contra Costa children live in deep poverty**, defined here as 50% of the Federal Poverty Level (i.e. an annual income of \$11,925 for a family of four). Countywide, there are 5,499 children under the age of 6 who live in deep poverty, and in nine of the county's census tracts, between 25–49% of children younger than 6 live in this deep level of poverty.
- ▶ And while Federal Poverty guidelines are used to determine eligibility for public assistance programs, they do not necessarily provide a full picture of economic need. When taking the cost of living in Contra Costa into account, **there is a tremendous gulf between poverty as defined by the Federal Poverty Level and the Self-Sufficiency Standard, or the actual amount of income needed to meet basic needs** such as food, housing, employment, child care, health care, and transportation. As Figure 13 shows, a family of four earning \$23,850 per year (100% of the Federal Poverty Level) needs to earn three times that amount (\$71,711 per year) to afford to live in Contra Costa.



Figure 13: Federal Poverty Levels vs. Self-Sufficiency Standard



- ▶ Given these data on family economics, it is no wonder that service providers in recent First 5 focus groups named families' struggle to meet their most basic needs as one of the primary challenges that families face, and the **lack of resources to help families meet their basic needs** as one of the primary gaps in their organizations and the service system. This persistent gap between needs and available resources often impacts families' readiness and ability to engage in First 5-funded services, and it's a systems-level challenge that First 5 cannot solve alone.

Children's Health and Well-being

County-level indicators from kidsdata.org (funded by the Lucile Packard Foundation for Children's Health) provide a snapshot of health and well-being among Contra Costa County's children. **These highlighted indicators reinforce First 5's mission of supporting children and families during the earliest years of life**, in which health, learning, supportive family environments, and financial stability have such profound influences for a child's later trajectory—and for breaking the cycle of adverse experiences for generations to come.

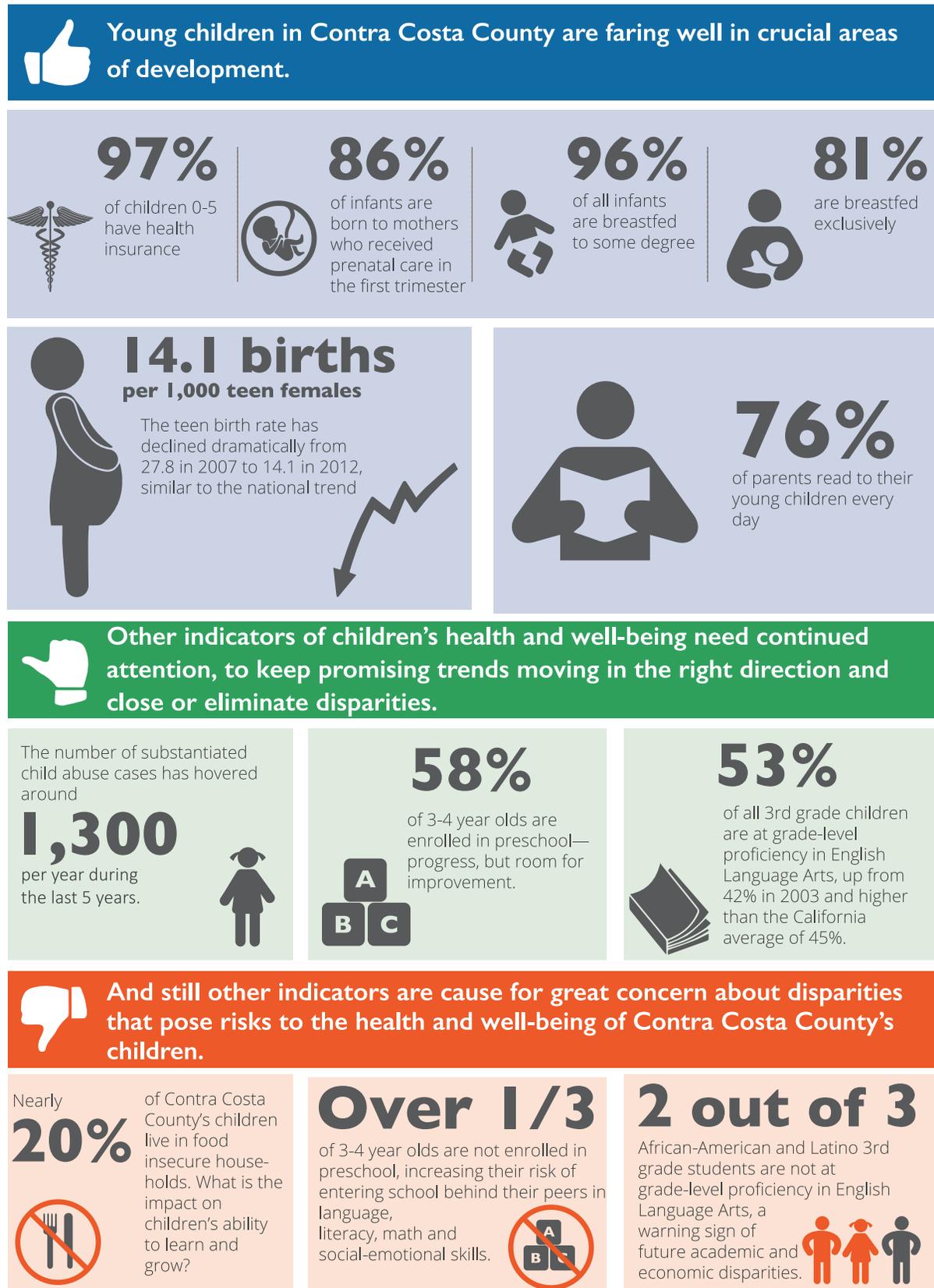
As shown in Figure 14, some trends are promising; the high percentage of parents reading to children and decreasing teen pregnancy rates are particularly encouraging. In other cases, the data show that many of Contra Costa County's children, particularly in low-income families or communities of color, continue to experience adversity in health, safety,

and education — painful corollaries of the county's poverty rates. For example, one in five Contra Costa children experienced food insecurity (not having reliable access to enough affordable, nutritious food). And although it's encouraging that nearly 58% of 3- and 4-year old children in the county are enrolled in preschool, it's equally concerning that over one-third of Contra Costa's children are not enrolled in preschool, especially when the map in Figure 15 shows that there is a lower percentage of children enrolled in preschool in First 5's target areas, where there are higher concentrations of ethnically diverse families and children living in poverty. Increasing access to high-quality preschool for all children is a necessary precursor to reversing the troubling trend that two-thirds of African-American and Latino 3rd grade students are not at grade-level proficiency in English Language Arts, which in turn increases the risk for future academic and economic disparities.

As a whole, these indicators show that while much progress has been made to foster the optimal development of young children in Contra Costa, **there is still work to be done to ensure that all children in the county get a strong start in life and enter school ready to achieve to their full potential.**

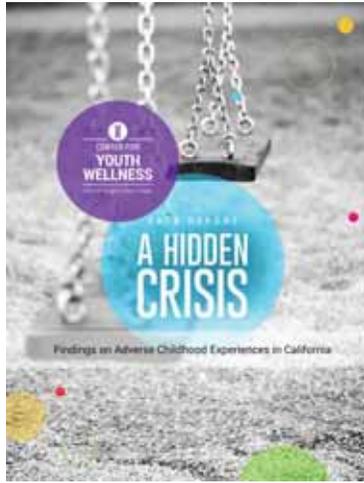
Appendix A provides a more detailed analysis of trends for the indicators contained in Figure 14 within Contra Costa, compared to California, and compared to the nine Bay Area Counties.

Figure 14: Indicators of Child Health & Well-being



Adverse Childhood Experiences

A recent report from the Center for Youth Wellness — *A Hidden Crisis: Findings on Adverse Childhood Experiences in California* — adds an important dimension to the indicators that are cause for concern. The report analyzes



data from California's Behavioral Risk Factor Surveillance System that point to a high prevalence of Adverse Childhood Experiences, or ACEs, among Californians. ACEs are traumatic experiences that occur during childhood, but have lasting consequences — especially when they are present in clusters. The 10 identified ACEs fall into three main categories: abuse (physical, emotional, or sexual), physical or emotional neglect, and household dysfunction (e.g., witnessing violence against a parent, or the presence of mental illness or substance abuse in the home).

According to the report's data, 61.7% of Californians had experienced at least one ACE during childhood, but 16.7% — one in six Californians — had experienced four or more. This high concentration or "dose" of ACEs places the people in this category at elevated lifetime risk for depression (5.13 times as likely), chronic obstructive pulmonary disease (2.42 times as likely), smoking (2.93 times as likely), and binge drinking (3.23 times as likely).

"We can prevent Adverse Childhood Experiences (ACEs) by creating communities in which everyone can thrive, building resiliency in families and helping people to understand the impact of trauma and heal from their experiences. If the brain can be hurt, it can be healed."

Vincent Felitti, MD

Robert Anda, MD

Co-authors of the Adverse Childhood Experiences (ACE) Study

The report's authors examined County-specific data as well, combining Solano and Contra Costa counties because they were demographically similar and allowed for more robust sample sizes. In the combined data, **Solano and Contra Costa Counties had 15.4% of survey respondents reporting four or more ACEs** (under the statewide average of 16.7%), 24% reporting two or 3 (just over the state average of 23.3%), and 21.2% reporting at least one (just under the California average of 21.7%).

Each of these categories is cause for concern and warrants further tracking of ACEs over time. The emerging data also supports the work that First 5 and others have done to share information and training on trauma-informed practices and to address abuse, neglect, and household dysfunction through a variety of funded programs.

FIRST 5 CONTRA COSTA TODAY

First 5 Contra Costa's investments have improved the health, early learning, and well-being of young children throughout the community. This is evident in First 5's evaluation reports, as well as feedback from multiple stakeholders, including Commission members, community partners, and parent leaders. In recent surveys, interviews and focus groups, stakeholders readily identified First 5's organizational strengths, such as:

- ▶ **Elevating early childhood and family support issues**, with particular attention on **fathers**, making these more a prominent focus in the health, education, social services sectors;
- ▶ **Convening partners**, especially when stakeholders might not otherwise gather around the same table, or when conversations might be difficult or awkward;
- ▶ First 5's **leadership and staff**, praised for their collaborative approach and engagement of a variety of community partners;
- ▶ Sound **stewardship of financial resources**, particularly managing a challenging period during the economic recession and declines in Proposition 10 funding levels;
- ▶ A focus on **quality** in all its programming, particularly in early care

and education (ECE), with significant impact on the supply of high-quality ECE providers;

- ▶ A **grassroots approach to empowering community leaders** (through **Regional Groups**) and demonstrating cultural competence and responsiveness in the process; and
- ▶ **Advocating** for and **influencing policies** that affect children's health and well-being in skillful, effective ways.

"Their greatest accomplishment is that they're highly sought after to be at the table and develop/implement successful collaborative projects ... Community partners don't think about children 0-5 without thinking about First 5 and making sure they are involved."

– Commission Member

Strategic Framework (From 2010-2015 Strategic Plan)

First 5 Contra Costa is known for its **ability to effect change that improves outcomes for children** birth-5 years of age and their families. First 5 partners hold the organization in high regard for its ability to **remain focused on a core set of priorities**

and make strategic decisions about its investments, particularly during the economic downturn.

During the past 5 years, First 5's priorities and investments have been guided by a strategic framework that was established in 2010. This framework, described below, will be updated during the Commission's strategic planning retreat to reflect First 5's future priorities in light of the community's changing needs and the funding landscape.

Vision

Contra Costa's young children will be healthy, ready to learn, and supported in safe, nurturing families and communities.

Mission

To foster the optimal development of our children, prenatal through 5 years of age.

Result Areas	Goals
Children are HEALTHY	<ul style="list-style-type: none"> ▶ Children in need receive early intervention services ▶ All pregnant women, including teens, receive early prenatal care ▶ All children receive routine health and dental care ▶ Children receive good nutrition and develop habits for physical activity and healthy eating
Children are LEARNING	<ul style="list-style-type: none"> ▶ High-quality child care and early education are available, accessible and affordable for all ▶ Parents are actively engaged in their children's learning and development from birth ▶ Children make a successful transition into kindergarten
Children are in LOVING & SUPPORTIVE FAMILIES	<ul style="list-style-type: none"> ▶ Children have relationships with caregivers that promote bonding and attachment ▶ Children experiencing chronic stress receive support ▶ All parents have the knowledge, confidence and skills to nurture and support their children
Children are in FINANCIALLY STABLE FAMILIES	<ul style="list-style-type: none"> ▶ Families earn, keep and grow financial assets ▶ Families receive supports to lift them out of poverty
Children live in SAFE & SUPPORTIVE COMMUNITIES	<ul style="list-style-type: none"> ▶ Families have strong and supportive connections in their community ▶ Families are engaged in improving their community ▶ Communities have assets and resources that support families

THE CHANGING LANDSCAPE

The landscape in which First 5 exists is characterized by both challenges and opportunities. The greatest challenge is the fiscal reality of declining Prop 10 tobacco tax revenue, as shown in Figure 16 below, and the strategic draw-down of First 5's fund balance, or reserves. This anticipated reduction in First 5's resources—coupled with an urgent demand for services that exceeds the supply, persistent silos that make collaboration more difficult or result in unequal access to services, and rising inequality—heightens the need for First 5 to develop a diverse portfolio of sustainability strategies in order to ensure its investments create an enduring impact for Contra Costa's young children and their

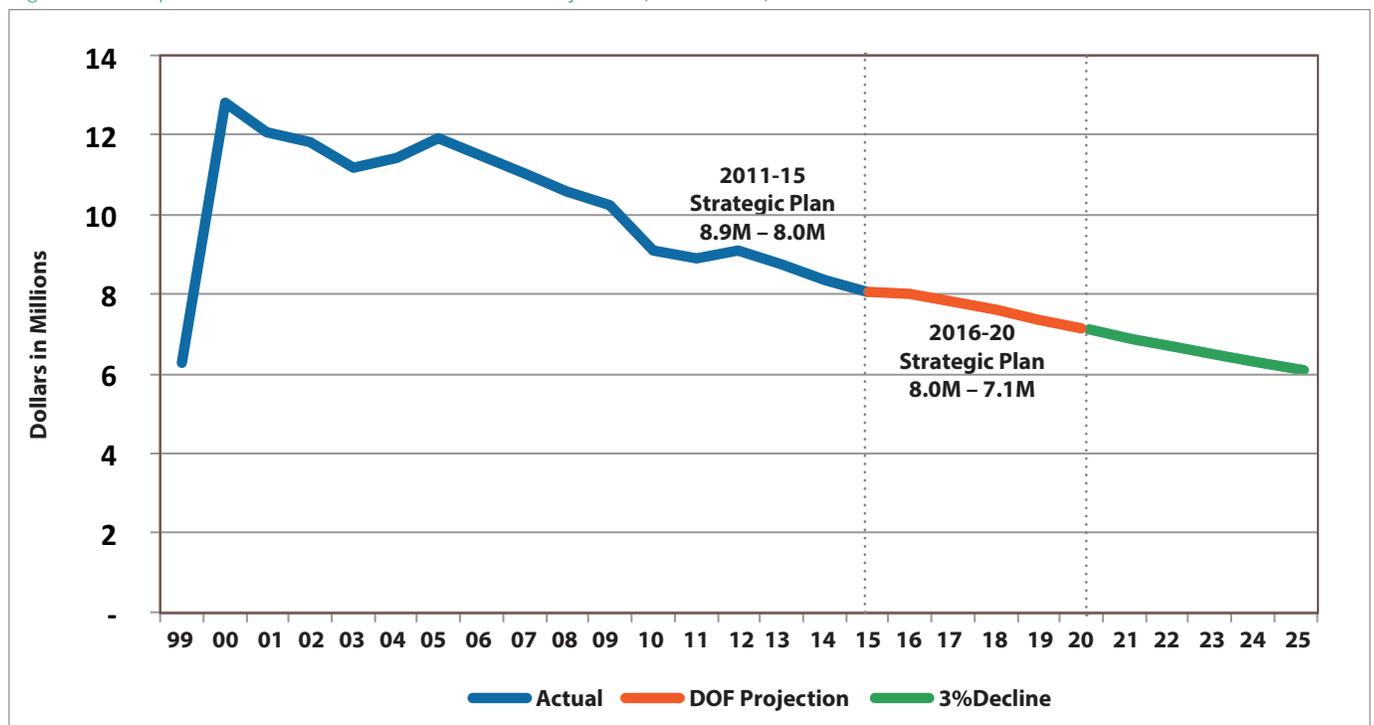
families. Identifying viable and impactful sustainability strategies—including, but not limited to, new or expanded revenue sources, partnerships, and leveraging opportunities—is one of the primary issues to discuss in the upcoming strategic planning retreat.

Federal and State Landscape: Policies, Initiatives and Funding

California's First 5 Movement

With a little over 15 years under its belt, First 5 has evolved from its early “new kid on the block” status to an emerging force for high-quality, sustained services for young children and their families. Disparaged

Figure 16: Proposition 10 Revenue — Actual and Projected (1999-2025)



early on by legislators and media figures who did not understand the potential for early childhood investment, and challenged three times at the ballot box, the 58 county **First 5s have steadily worked in their communities to support parents and children, develop key partnerships and collaborations, and educate local policymakers on the need to support young children.** Even as tobacco taxes declined, First 5s have demonstrated the effectiveness of such strategies as home visiting, early developmental screening and intervention, family strengthening, and professional development for developing local systems supporting children.

That work is paying off. With First 5's victory in the 2011 lawsuit to overturn AB 99 and the subsequent emergence of California from its budget woes, policymakers now look to First 5 for guidance on the most effective investments in the health and education of young children. **County First 5s have the experience, data and credibility now to influence policies in ways that were unimaginable 10 years ago.** Furthermore, in the legislature, there are now 11 former First 5 Commissioners, including Contra Costa's Assemblymember, Susan Bonilla.

The coming 5 years will be crucial in using our knowledge and expertise to craft state policies that will sustain the effective efforts First 5s have demonstrated in the last 15 years.

California Legislature and Government

In the wake of the national and state 2008 economic recession, nearly \$1 billion in

child care funding was lost, but increasing early learning funds is a priority in the 2014 budget. Allocations for a \$50 million preschool block fund grant represents a first step in supporting high-quality early education.

First 5 California

Under the leadership of Executive Director, Camille Maben, First 5 California (First 5 CA) has **signaled a desire to deepen the partnerships between First 5 CA and the county First 5s.** The First 5 Association and local First 5 staff are being solicited more for input on statewide strategy and communications. **These partnerships raise the possibility of more coordinated activity under the First 5 "brand" across the state,** which will have greater impact in changing policies and increasing awareness regarding young children in California.

First 5 CA adopted its current strategic plan in 2014.² With this plan, First 5 CA has announced that it will no longer fund the Child Signature Program (which Contra Costa did not participate in) nor the CARES Plus program (which Contra Costa did, at \$300,000 per year). So far one new initiative has been developed, called IMPACT (Improve and Maximize Programs so All Children Thrive), to support county ECE quality improvement and rating systems. The funding for IMPACT is set at \$190 million over 5 years, the longest funding commitment made by the California First 5 Commission. Contra Costa's share of this could be approximately \$500,000 annually. The state Commission could develop other funding initiatives in the future, though no plans have yet been announced.

²http://www.cafc.ca.gov/pdf/commission/resources/F5CA_Strategic_Plan.pdf

The California First 5 Association

The California First 5 Association, the membership organization that represents the 58 county First 5s, has also experienced a shift in recent years. Executive Director Moira Kenney, on board since 2012, has worked with the Association's Executive Committee to **sharpen the Association's policy agenda and communications strategy**. The Association uses the annual report data submitted to the California First 5 each year to capture the statewide impact of the county First 5s' combined half-billion dollar annual investment.

The Association Executive Committee adopted a policy agenda in 2014 that concentrates on five principal areas: family strengthening, early identification and intervention, oral health, quality early learning, and system sustainability and reach. The Association has hired a communications firm to develop a communications strategy to be shared by the member counties, and is currently recruiting a new policy director to deepen the Association's activities in Sacramento and among the various related advocacy organizations.

Other Statewide Advocacy Organizations

Over the recent past, **California has seen a growth of advocacy organizations addressing early childhood issues**.

Many of them are local in the Bay Area and present potential partnerships for educating policymakers on effective local strategies. The most active among these are—

- ▶ The Advancement Project;

- ▶ The Next Generation;
- ▶ Early Edge;
- ▶ Children Now; and
- ▶ Bay Area Council.

Private Foundation and Funder Interest

The Bay Area is also home to many of the state's leading private funders in the early childhood area. The David and Lucile Packard Foundation has been a longtime early childhood funder, particularly in the South Bay. The Thomas J. Long Foundation has been a generous supporter of both First 5s in Contra Costa and Alameda Counties. The Heising-Simons Foundation has emerged with its interest in early math learning. The Kenneth Rainin Foundation is funding innovative programs in Oakland preschools to increase early language development. First 5 Contra Costa has also been a longtime member of the Bay Area Early Childhood Funders, consisting of the above named foundations as well as numerous smaller funders.

Nationwide Strategies in Early Childhood

Early childhood has achieved greater prominence at the national level in recent years. In addition to calling for increased spending for early childhood programs in his State of the Union Address in each of the last three years, the President has put forward significant policy agendas for increasing the quality of early learning. In 2013, the Department of Education released competitive funds for the Race to the Top-Early Learning Challenge, described below, which California was

successful in obtaining. The state was less successful in winning the competitive award for Preschool Expansion Grants in the Fall of 2014. Earlier this year, Congress reauthorized the Child Care Development Block Grant for the first time in almost two decades, a rare bipartisan measure. By all appearances, **early childhood is in the ascendant in Washington, and very likely to continue to be so in the future.**

The Affordable Care Act (ACA) includes several provisions to improve children's health, particularly the **requirement for early developmental screening for children.** The availability of insurance for all families (except for the undocumented) also increases children's access to care and therefore to screening and immunizations. Oral health is not addressed in the ACA and remains a significant health issue for low-income families in particular.

Three national strategies are currently being pursued in Contra Costa County.

- ▶ *Strengthening Families*, based on the "Five Protective Factors" identified in research by Center for the Study of Social Policy, is a framework for building effective programs and systems to support families. First 5 Contra Costa has adopted it for its Family Support activities, and other local agencies, including Children and Family Services, are also using it. First 5 staff have also been active in the statewide Strengthening Families Network to promote and coordinate its use across California.
- ▶ *Help Me Grow* (HMG) is a national effort to **build local systems for early identification of children's developmental challenges and navigating parents to appropriate services.** Contra Costa is one of nine California counties that are currently official Help Me Grow affiliates; California is in turn one of 23 national affiliate states. The model is already attracting attention as a statewide policy issue, particularly for its complementarity with the new ACA requirement for developmental screening. Already, the Thomas J. Long Foundation is supporting HMG expansion in Contra Costa and Alameda counties.
- ▶ *Quality Rating and Improvement Systems* (QRIS) have been in development in numerous states for the last decade. **These systems set objective standards for quality in early learning settings, then rate sites on the progress toward the standards.** They also serve as an effective base around which to organize professional development and funding. QRIS came to California with the Race to the Top Early Learning Challenge grant in 2013. Contra Costa was included in the first 17 participating programs in California, because of the work invested in the Preschool Makes a Difference program, a QRIS precursor.

Adopting such strategies has the advantage not only of bringing evidence-based approaches to local programs, but provides increased visibility for Contra Costa as a county on the cutting edge.

Take-Aways from the California and National Landscapes

As tobacco tax revenues decrease, First 5 will need to be proactive in developing partnerships with other funders and agencies addressing the needs of families with young children. Fortunately we are now in a time when county First 5s can use their local experience and credibility to influence state policy for young children. With growing recognition of the need for investment in the early years, we can be optimistic that there will be increased and even new funding for young children from both the state and national levels in the years to come.

In addition, adopting and investing in nationally recognized strategies will be an important factor in **sustaining** First 5's investments in Contra Costa for young children.

County Landscape: Policies, Partnerships and Funding

Recent interviews with First 5 Contra Costa stakeholders point to both a **past track record and continued high potential for partnerships and collaborations**. They include collaborations that are already strong in the early learning arena. Future opportunities are possible in mental health, family support, trauma-informed practice, and other areas.

First 5 Contra Costa enjoys good relations with local funders through participation in forums such as the Contra Costa Funders Forum and the Bay Area Early Childhood Funders. Participating in these forums helps

First 5 at a practical level, understanding funding priorities and opportunities as they evolve, and also offers another mechanism for ensuring that programs, initiatives, and innovations influencing early care and education receive the focus and support they warrant in Contra Costa County.

In both ongoing collaborations and partnerships, future ones, and relationships with funders, First 5 Contra Costa contributes data that support a collective focus on key priorities, knowledge and guidance from innovative programs and initiatives underway in other places (such as national initiatives now taking root in Contra Costa County), and a focus on systems and policies that address gaps and leverage scarce resources.

“First 5 may not be able to fund programs in the same way as the past, but could accomplish more than in the past through its partnerships.”

-First 5 Stakeholder Interview



BRIDGING THE PAST TO THE FUTURE

During the 2010-2015 strategic plan, First 5 invested nearly \$48 million in programs and systems designed to help children grow up healthy, nurtured and ready for school. These investments have been organized into four broad initiatives:

- ▶ Early Care and Education (ECE);
- ▶ Early Intervention;
- ▶ Family Support; and
- ▶ Community Information and Engagement.

This section provides a description of each initiative, including historical funding, key accomplishments and results, and funded partners (2014-15 only).



EARLY CARE AND EDUCATION INITIATIVE

Result Area	Current Goals	Current Strategies
Children are Learning	<ol style="list-style-type: none"> 1. High-quality child care and early education are available, accessible, and affordable for all. 2. Parents are actively engaged in their children's learning and development from birth. 3. Children make a successful transition into kindergarten. 	<ol style="list-style-type: none"> a. Professional development b. Quality improvement & Preschool Scholarships c. Literacy development

Initiative Description

First 5's Early Care and Education (ECE) Initiative helps children enter kindergarten fully prepared by improving child care quality and expanding preschool access. ECE Initiative services include:

- ▶ Support for child care providers to **advance their education and training** and to earn AA degrees in child development (CARES Plus and Professional Development Program);
- ▶ A **Quality Rating and Improvement System** (QRIS) to rate, improve, and communicate child care quality;
- ▶ **Coaching** to help prepare providers for their ratings and improve their scores;
- ▶ **Scholarships** for low-income children to attend high-quality preschool;
- ▶ **Family literacy preschools** for children whose parents take English Language Learner classes; and
- ▶ The **Raising a Reader** book-lending program to encourage parents to read daily to their children.

ECE Initiative Services Reach (2010-2015)*

- ▶ 1,076 children
- ▶ 3,056 ECE providers
- ▶ 192 early education sites

**numbers represent unduplicated counts across years unless otherwise noted*

Key Accomplishments and Outcomes (2010-2015)

Systems

- ▶ **Designed and launched a Quality Rating and Improvement System (QRIS)**, a uniform system to improve child care quality. Contra Costa was one of 16 counties selected to establish a QRIS as part of California's Race to the Top Early Learning Challenge Grant.
- ▶ **Established a comprehensive coaching system** to help providers prepare for their quality ratings and improve their scores. Coaches also partner with the community colleges to help providers meet QRIS goals.

ECE Providers & Sites

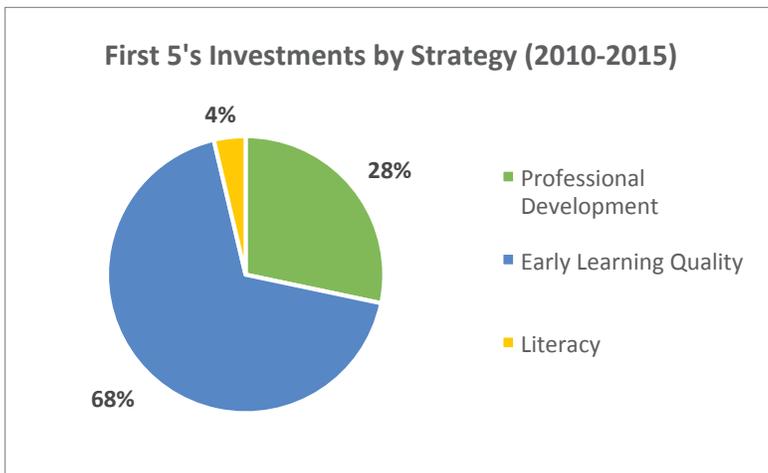
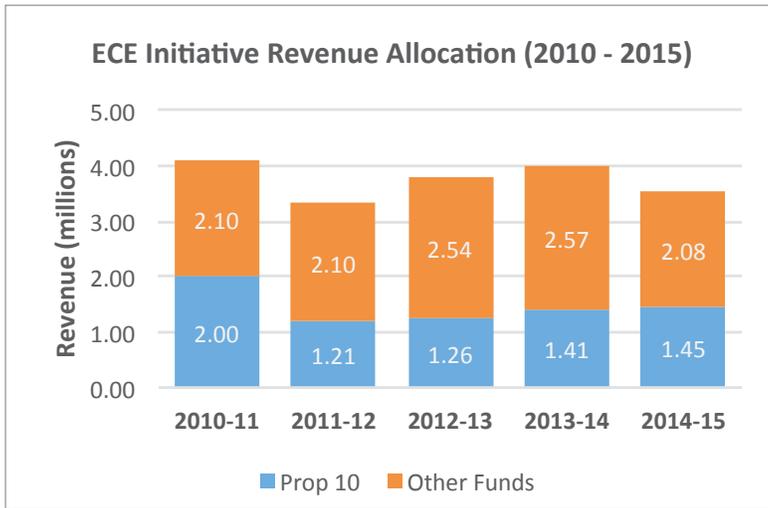
- ▶ **Helped over 3,000 early educators become more qualified teachers** by supporting community college advising, tutoring, training and support to advance their education and knowledge in early childhood education through the Professional Development Program (PDP).
- ▶ Supported 74 PDP participants in **completing their AA degree in Child Development** (or preparing to transfer to a 4-year college), and supported 224 in becoming eligible for a **higher level of child development license**.

- ▶ **Engaged 59% of subsidized child care sites in First 5's quality improvement strategies**, improving the early learning experience for 3,928 children. See Appendix B for a map of subsidized child care sites."
- ▶ Engaged 101 family child care homes, private child care centers, and publicly-funded preschool programs in **Contra Costa's QRIS, improving the quality of care and instruction for sites with a capacity to serve 5,245 children** (See Appendix C for a map of participating QRIS sites).
- ▶ Provided **6,877 Raising a Reader Bags** to 168 classrooms at 122 early education sites.

Children and Families

- ▶ **Provided high quality preschool scholarships** to 436 low-income children.
- ▶ **Increased family engagement in children's literacy development.** 69% of parents participating in First 5 programs read to their children 3+ times a week, and 28% of families read to their children every day.

Investments and Partnerships



Funded Partners

- ▶ *Contra Costa Child Care Council*
- ▶ *Contra Costa College*
- ▶ *Diablo Valley College*
- ▶ *Los Medanos College*
- ▶ *Contra Costa County Office of Education*
- ▶ *Mt. Diablo Adult Education*
- ▶ *Raising a Reader San Francisco & Alameda Counties*

Other Key Partners

- ▶ *BA QRIS Partnership*

Other Funding Sources

- ▶ *First 5 California CARES Initiative*
- ▶ *Thomas J. Long Foundation*
- ▶ *CA Department of Education: Race to the Top-Early Learning Challenge*
- ▶ *CA Department of Education: Preschool Quality Block Grant (via Contra Costa County Office of Education)*



EARLY INTERVENTION INITIATIVE

Result Area	Current Goals	Current Strategies
Children are Healthy	<ol style="list-style-type: none"> 1. Children in need receive early intervention services. 2. All pregnant women, including teens, receive early prenatal care. 3. Children have relationships with caregivers that promote bonding and attachment. 4. Children experiencing chronic stress receive support. 5. All parents have knowledge, confidence, and skills to nurture and support their children. 	<ol style="list-style-type: none"> a. Therapeutic services b. ECE consultation services c. Support services to meet children's developmental needs d. Support services for children affected by stress and trauma e. Training and consultation

Initiative Description

First 5's Early Intervention Initiative provides support services for very high risk and vulnerable children. Services include:

Mental Health Therapeutic Services

- ▶ Mental health clinical therapy;
- ▶ **Wraparound services** using a team approach to help children and families with complex problems;
- ▶ The **Triple P-Positive Parenting Program**, an evidence-based parenting curriculum.

ECE Consultation Services

- ▶ Mental health **consultation and inclusion facilitation to early care and education providers** caring for children with emotional or behavioral problems and disabilities or special needs.

Services for Children With Developmental Needs

- ▶ **Developmental screening** to identify delays or concerns early (Help Me Grow System);
- ▶ **Developmental playgroups** for children with delays who are not eligible for state-funded services;

- ▶ **Training** for child care providers caring for children with mental health issues or special needs;
- ▶ **Mentoring and support** for parents who have children with special needs.

Services for Children Experiencing Stress and Trauma

- ▶ Comprehensive **services for young homeless children** and their families;
- ▶ **School-based counseling and education** for teen parents.

Early Intervention Initiative Services Reach (2010-2015)*

- ▶ *4,095 children (duplicated)*
- ▶ *4,572 families (duplicated)*
- ▶ *1,430 providers (duplicated)*
- ▶ *235 early education sites*

**numbers represent unduplicated counts across years unless otherwise noted*

Key Accomplishments and Outcomes (2010-2015)

Mental Health Therapeutic Services Systems

- ▶ Established an **innovative “wraparound” program** with the three principal early childhood mental health providers for families with multiple needs or complex situations.
- ▶ The **County has assumed full responsibility** for maintaining Early and Periodic Screening, Diagnosis and Treatment (EPSDT) funding for the wraparound program, without matching funds from First 5.
- ▶ Supported implementation of **Triple P training and programs** in a variety of sites, including First 5 Centers, shelters and teen programs.

Children and Families

- ▶ **The mental health of young children improved** after receiving therapeutic services. The percent of children identified as at risk for significant behavioral and/or emotional issues (as measured by the Child Behavior Checklist) **decreased from 62% to 46%** over an average of 13 months of treatment.
- ▶ **Families successfully completed Triple P parenting classes.** 69% of all the 1,300+ Triple P participants graduated from classes, and 84% of the 90 participants in a homeless shelter graduated.

- ▶ **Parents reported a decrease in the number and intensity of child behavior problems** (as measured by the Eyberg Child Behavior Inventory) as a result of participating in Triple P.
- ▶ **Parents improved their parenting styles** as a result of participating in Triple P, particularly those who reported the highest levels of laxness, over-reactivity and hostility at the start of the program.
- ▶ **Parents' emotional wellbeing improved** after participating in Triple P. Pre- and post-intervention scores on the Depression Anxiety and Stress Scales show a reduction in the percentage of parents who were at risk for depression, anxiety and stress.

ECE Consultation

Providers

- ▶ Of providers receiving ECE consultation services, 90% reported they **gained new skills** that help them work with the child; 89% of consultants agreed.
- ▶ 95% of providers reported they could **apply their new skills** to working with a new child with similar issues in their care. 82% of ECE consultants agreed that the provider had developed these skills.
- ▶ This program provided consultation on how to serve children with mental health issues or special needs to **nearly 12% of the approximately 1,400 licensed ECE providers** in the county since 2010.

Children and Families

- ▶ **Two-thirds of children** were able to remain in their early learning programs after the delivery of ECE consultation services.
- ▶ At sites that received ECE Consultation services, **94% of parents** reported that their **child improved in the areas that concerned them** when the consultation services began and the services improved their ability to care for the child.
- ▶ Consultants reported at the end of services that 75% of the **children were in a setting that met his or her needs**, and 72% reported that the child **would be able to function well in future ECE settings and kindergarten**.

Support Services to Meet Children's Developmental Needs

Systems

- ▶ Established the **Early Childhood Leadership Alliance (ECLA)**, a coalition representing 31 agencies serving young children, to create a system focused on early screening and intervention.
- ▶ Introduced and expanded the use of the Ages and Stages Questionnaires®, 3rd edition (ASQ-3™) and Ages and Stages Questionnaires®: Social Emotional, 2nd Edition (ASQ:SE-2™) as the **standard for developmental screening** in Contra Costa.

- ▶ **Established Contra Costa as a “Help Me Grow” affiliate** in California, paving the way to substantial private funding to expand the system for early screening, referral and intervention for young children.

Providers

- ▶ **Trained 420 service providers and early educators** from 58 agencies to conduct developmental screenings using the ASQ-3 and ASQ:SE-2.
- ▶ **Trained 104 volunteer mentors** to support parents of children with special needs, of which 42% speak Spanish
- ▶ **Matched mentors to 166 families** of children with special needs.

Children and Families

- ▶ Funded partners **screened over 4,800 children for developmental concerns**, providing an opportunity to offer interventions that alter the course of children's development before more costly treatment is required.
 - ▶ First 5-funded contractors conducted developmental screenings for approximately **4.4% of all children younger than 6 years living below 200% of the Federal Poverty Level**. This estimate varies by Region from a high of 5.5% in Central County to 2.6% in South County.
 - ▶ Approximately one-third of children's ASQ scores were in an area of concern that required further monitoring or referral.

- ▶ Of the children who were in the referral or monitoring zones at their first ASQ screening, **56% were on schedule by their last screening**.

- ▶ Provided **developmental playgroup services to 268 children** with mild to moderate delays, preventing them from falling further behind in their development. Last year, most playgroup participants made significant improvements, registered much better screening scores, and no longer needed services.
- ▶ Provided **mentoring and support to parents of children with special needs** to help them advocate for their child, navigate the system, and ease the stress and impact of isolation.

Support for Children Affected by Stress and Trauma

Systems

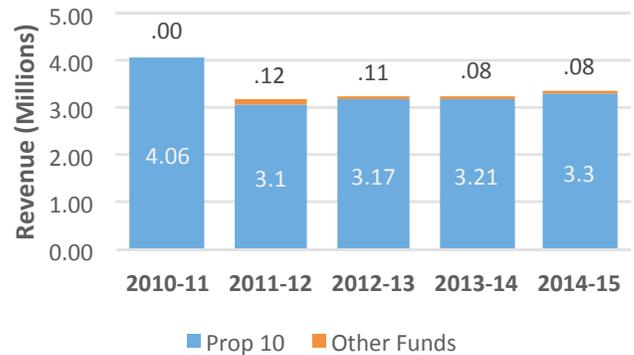
- ▶ Supported **two family shelters** through the recession years and increased their capacity to address the needs of families with young children by implementing developmental screening, Triple P and adding a child development specialist in each center.
- ▶ Supported **counseling services** at two **teen parent** high school programs.
- ▶ Partnered with other organizations to **advance trauma-informed practices** among Contra Costa service providers.

Children and Families

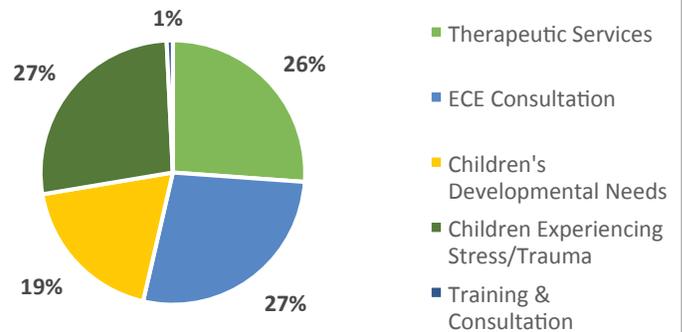
- ▶ **Over 90% of teen parents** either completed or continued their education.
- ▶ Teen parents demonstrated a significant **increase in parenting knowledge**.
- ▶ By the end of the academic year, the percentage of teens who answered at least 80% of parenting knowledge questions correctly **doubled from 14% to 29%**.
- ▶ Over three-quarters (**78%**) of **families** with children under six years successfully **transitioned into stable housing**.

Investments and Partnerships

Early Intervention Initiative Revenue Allocation (2010 - 2015)



First 5's Investments by Strategy (2010 - 2015)



Funded Partners (2014-15)

- ▶ *Contra Costa ARC, Inc. – CARE Parent Network*
- ▶ *Contra Costa ARC, Inc. – Lynn Center*
- ▶ *Contra Costa Child Care Council*
- ▶ *Contra Costa Crisis Center*
- ▶ *Contra Costa Health Services – Behavioral Health/Children’s Mental Health*
- ▶ *Contra Costa Health Services – Behavioral Health/NextSteps*
- ▶ *Counseling Options & Parent Education Support Center (COPE)*
- ▶ *Early Childhood Mental Health*
- ▶ *Greater Richmond Interfaith Program*
- ▶ *Mt. Diablo Unified School District/Crossroads*
- ▶ *Shelter Inc. of Contra Costa County*
- ▶ *Through the Looking Glass*
- ▶ *We Care Services for Children*
- ▶ *YMCA of the East Bay*

“Without First 5’s help and guidance, I wouldn’t have been able to learn how to be a good parent and [about] the power I can have to help create a change.”

- First 5 Center Participant

FAMILY SUPPORT INITIATIVE

Result Area

Children are Living in Loving & Supportive Families

Current Goals

1. Children receive good nutrition and develop habits for physical activity and healthy eating.
2. Parents are actively engaged in their children's learning and development from birth.
3. Children have relationships with caregivers that promote bonding and attachment.
4. Children experiencing chronic stress receive support.
5. All parents have knowledge, confidence, and skills to nurture and support their children.
6. Families earn, keep, and grow financial assets.
7. Families have strong and supportive connections in their communities.

Current Strategies

- a. First 5 Centers
- b. Home visiting
- c. Training and support

Initiative Description

First 5's Family Support Initiative provides support services focused on children during their first three years, including:

- ▶ **First 5 Centers** providing parent education, support services, and child enrichment activities in Antioch, Bay Point, Brentwood, Concord, Richmond, and San Pablo;
- ▶ **Home visiting services for expecting and new parents** living in communities with greatest needs; and
- ▶ **Outreach** at Alta Bates Summit Medical Center to connect new parents to services.

Family Support Initiative Services Reach (2010-2015)*

- ▶ *10,519 children*
- ▶ *10,447 families*

**numbers represent unduplicated counts across years unless otherwise noted*

Key Accomplishments and Outcomes (2010–2015)

Systems

- ▶ Established five **high-functioning First 5 Centers** with expertise in early childhood and a strong community presence.
- ▶ Created **Community Resource Specialists** at all five centers to connect families with local services and programs. These positions were created in response to the emerging needs of families during the Recession and beyond.
- ▶ Created a new **home visiting model** in 2013 in order to engage families sooner (prenatally) and provide deeper services for longer periods of time.
- ▶ **Established a partnership** between First 5's Central and East home visiting program partners and **Early Head Start**, which enables **more families to be served and creates greater consistency** among Contra Costa home visiting programs.

Community

- ▶ Established **Community Advisory Councils (CAC)** comprised of local parents, caregivers, community members, and agency representatives, to ensure planning and delivery of First 5 Center services is reflective of community needs.

Providers

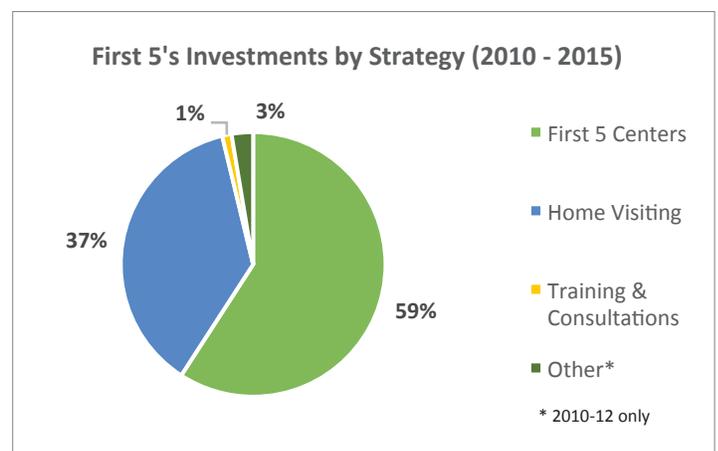
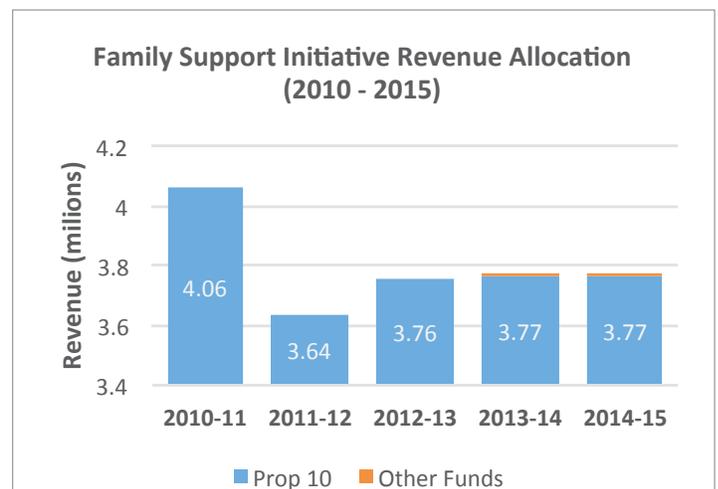
- ▶ **Trained 81** providers on the Strengthening Families Framework and Five Protective Factors.

Children and Families

- ▶ Served approximately **1,600 families** per year at the First 5 Centers (see map of First 5 Center families in Appendix D).
- ▶ Since 2010, **3,005 families** have received First 5-funded home visiting each year, reaching approximately 5% of all families with a new baby and 14% of families with a newborn living below 200% of the Federal Poverty Level (see map of home visiting families served in Appendix E).
- ▶ **Engaged more fathers** in home visiting services (with male home visitors) and First 5 Centers. **14% of adults** served at the First 5 Centers last year were fathers.
- ▶ Engaged nearly **4,000 parents — 45% of whom speak Spanish** — in First 5 Centers programs directed at early literacy.
- ▶ Families reported increased frequency of reading with their children after a year of participation in First 5 Center activities
- ▶ Engaged **60% of First 5 Center participants** in core parenting classes, many of which are evidenced-based.
- ▶ The proportion of First 5 Center participants expressing **confidence in their parenting knowledge increased 19 percentage points** after one year (2013-14)

- ▶ First 5 Center families **gained social support**. The percentage who have someone to talk with for advice on raising their children increased 7 percentage points to 86% after a year. The percentage who have someone to talk with in a crisis increased 9 percentage points to 87%.
- ▶ Supported parents in learning how to **use ASQ screening results** to access other services.

Investments and Partnerships



Funded Partners (2014-15)

- ▶ *Aspiranet (Delta First 5 Center, Monument First 5 Center, Welcome Home Baby)*
- ▶ *Bay Area Community Resources (San Pablo/West County First 5 Center)*
- ▶ *Brighter Beginnings (Antioch First 5 Center, Hello Baby)*
- ▶ *First 5 Alameda (Alta Bates Hospital Outreach Coordinator)*
- ▶ *STAND for Families Free of Violence (Bay Point First 5 Center)*

Other Key Partners

- ▶ *County Office of Education – “Roadmap to Kindergarten”*



COMMUNITY INFORMATION AND ENGAGEMENT INITIATIVE

Result Area

Children are Living in Safe & Supportive Communities

Current Goals

1. All children receive routine health and dental care.
2. Children receive good nutrition and develop habits for physical activity and healthy eating.
3. Parents are actively engaged in their children's learning and development from birth.
4. All parents have knowledge, confidence, and skills to nurture and support their children.
5. Families earn, keep, and grow financial assets.
6. Families receive supports to lift them out of poverty
7. Families have strong and supportive connections in their community.
8. Families are engaged in improving their community.
9. Communities have assets and resources that support families

Current Strategies

- a. Public information
- b. Community engagement
- c. Family economic stability

Initiative Description

First 5's Community Information and Engagement Initiative supports public education and advocacy activities such as:

- ▶ **Parent advocacy groups** (Regional Groups) working on child health and safety projects to prevent childhood obesity and type 2 diabetes;
- ▶ The **Sugar Bites campaign** to encourage parents to serve children water instead of sugary drinks;
- ▶ The **Family Economic Security Partnership** to promote family economic stability and reduce poverty;
- ▶ **211**, a 24-hour phone referral service linking parents to community services; and
- ▶ Distribution of the **Kit for New Parents**.

Community Information & Education Reach (2010-2015)*

- ▶ *3,428 children (duplicated)*
- ▶ *315 Regional Group members*

**numbers represent unduplicated counts across years unless otherwise noted*

Key Accomplishments and Outcomes (2010–2015)

Systems

- ▶ Convened network of committed agencies to develop and implement the county-wide **Ensuring Opportunity: The Campaign to Cut Poverty in Contra Costa County**, a long term effort to cut poverty in Contra Costa by raising awareness and addressing the systemic and structural causes of poverty. **Planned and executed** two successful one-day convenings with over 200 in attendance with prominent speakers who shared research and data and policy alternatives to cut poverty.

Community

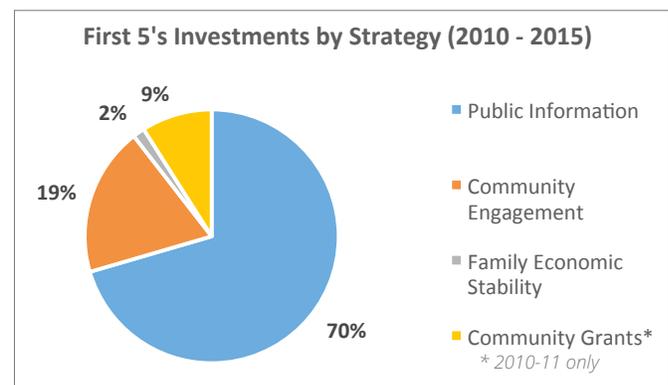
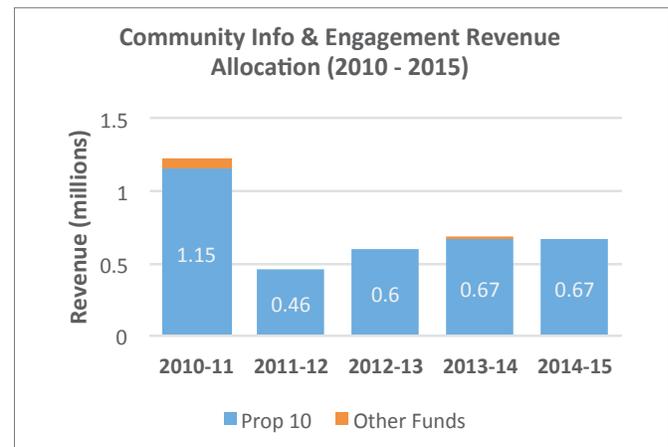
- ▶ Expanded three **Regional Groups totaling 164 parent and community leaders** currently working in their communities to **improve the conditions that affect children's health**.
- ▶ Provided support to Regional Group members, who **rated 75 parks and playgrounds** in Contra Costa County, documenting the poor condition of parks in low-income communities.
- ▶ Supported Regional Groups' **partnerships with three cities** on park improvements and with eight cities to **offer low-cost physical activity classes** serving 1,000 young children annually.

- ▶ Launched a successful **social media program** promoting early childhood, First 5 programs, and other community activities. Social media engagement and followers continue to grow (Twitter: 900 and Facebook: 2,100).
- ▶ Launched the award-winning **Sugar Bites social marketing campaign** in 2013 to reduce children's consumption of soda and juice.
- ▶ Distributed **90,000** brochures and **22,500** door hangers for the Sugar Bites social marketing campaign. Paid advertisements resulted in **75 million impressions** (how many times people see the ads).
- ▶ Conducted interviews with 99 parents at the conclusion of the first Sugar Bites campaign, revealing that a **majority (almost 65%) were more likely to serve their children more water or milk.**

Children and Families

- ▶ Distributed **28,787 Kits for New Parents** in English, Spanish and Asian languages. One-third of the New Parent kits were provided to Spanish-speaking families.
- ▶ **211 received 25,730 calls** from families with children under age six, which represents 16% of all calls to 211. **Over 3,000 families** were linked to First 5-funded services.

Investments and Partnerships



Funded Partners (2014-15)

- ▶ *Child Abuse Prevention Council of Contra Costa County, Inc.*
- ▶ *Contra Costa Crisis Center*

"If First 5 didn't exist, low-income parents would not have access to low-cost classes, our streets would continue to be unsafe for our children, and we wouldn't have the power we have built. First 5 changes the lives of families in our community."

- First 5 Regional Group Member

SUMMARY

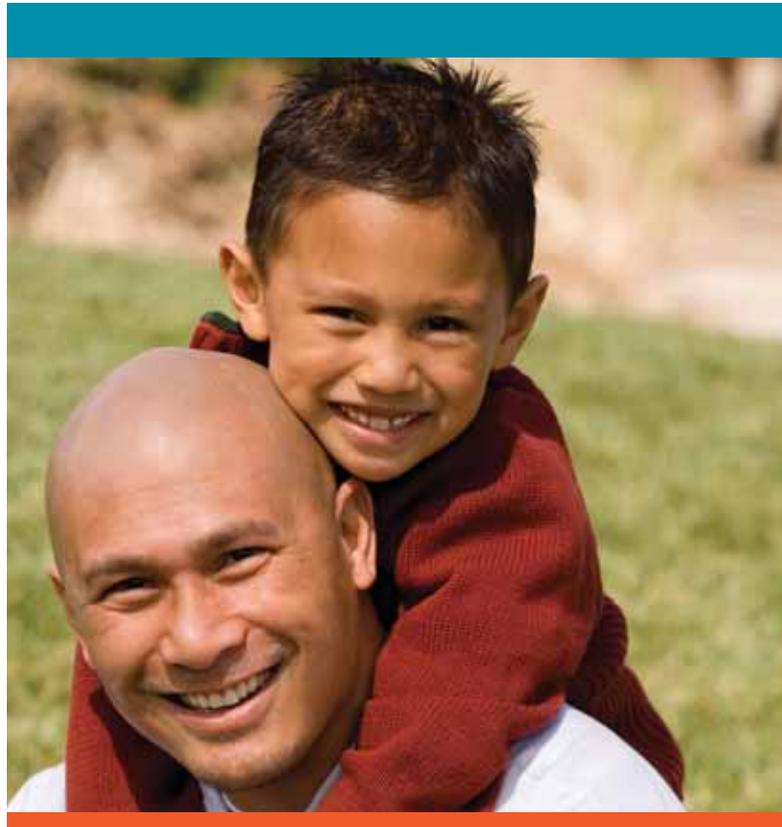
In an upcoming retreat, First 5 Commissioners will be tasked with sifting through the data, trends, and snapshots presented in the Briefing Book — **the “what?” of the current landscape for children and the “so what?” of why it matters.** With this in place, they can then explore the crucial questions that define First 5’s next steps:

“Now what?”

The answers to this question are not easy or self-evident, especially given the anticipated steady declines in Proposition 10 funding. To be truly strategic with its next set of investments, First 5 must consider how best to use its available resources — including not only funding but also partnerships, new opportunities, staff time and energy, and its convening and leadership roles — to **carefully gauge where it can make the most needed, worthwhile difference.**

Will this mean narrowing a focus to fewer initiatives and results areas, or trying to maintain what has been built? Should the existing target areas expand to match the demographics and geography of families in need, or are there other ways to reach these families? Which systems, gaps, and partnerships have the highest potential to shift the trajectories of Contra Costa’s families with children?

For thousands of Contra Costa families, First 5 has fulfilled its goals of intervening early and effectively, helping to break cycles of poverty and dysfunction that are otherwise perpetuated. The challenge is to extend these interventions more fully so that all Contra Costa children can benefit equally until the indicators of progress are solid, not fragile, and far outweigh those that continue to be cause for concern.





APPENDIX A

Indicator	Contra Costa's Data (Year)	Change Over Time ³				California's Data	Contra Costa's Ranking Among 9 Bay Area Counties
		1 Year	Multiple Years (Years)				
Health							
Health Insurance Coverage, Children 0-5	97% of children 0-5 have health insurance (2013)	↑	+3.2%	↑	+3.5% (2009-13)	98%	3rd highest
Breastfeeding of Newborns During Mother's Hospital Stay	96% of newborns are breastfed to some degree; 81% of newborns are breastfed exclusively (2012)	↑	+3%	↑	+9% (2010-12)	92.3%	5th highest
	81% of newborns are breastfed exclusively (2012)	↑	+3.0%	↑	+6.8% (2010-12)	62.6%	
Prenatal Care in First Trimester of Pregnancy	86% of infants are born to mothers who received prenatal care in the first trimester (2012)	↑	+1.8%	↑	+1.6% (2007-12)	83.8%	6th highest (tied with Santa Clara)
Teen Birth Rate (per 1,000 teen females)	14.1 births per 1,000 teen females (2012)	↓	-9.8%	↓	-46.8% (2007-12)	25.7 per 1,000 teen females	4th lowest
Education							
Preschool Enrollment	31.6% of children ages 3-5 are not enrolled in pre-school (2012)	↓	-1.2%	↑	+3	38.6%	Not enough data available
	57.7% of 3- and 4-year olds are enrolled in preschool*						
Young Children Whose Parents Read Books With Them	76.2% of children ages 0-5 had parents who reported reading to them every day (2011-12)	↓	-9% (2009)	↑	+20% (2007-12)	62.2%	Not enough data available
3rd Grade Proficiency in English Language Arts	53% of 3rd grade students scored proficient or advanced on the English Language Arts California Standards Test (2013)	↓	-3.0%	↑	+1.0%	45%	5th highest

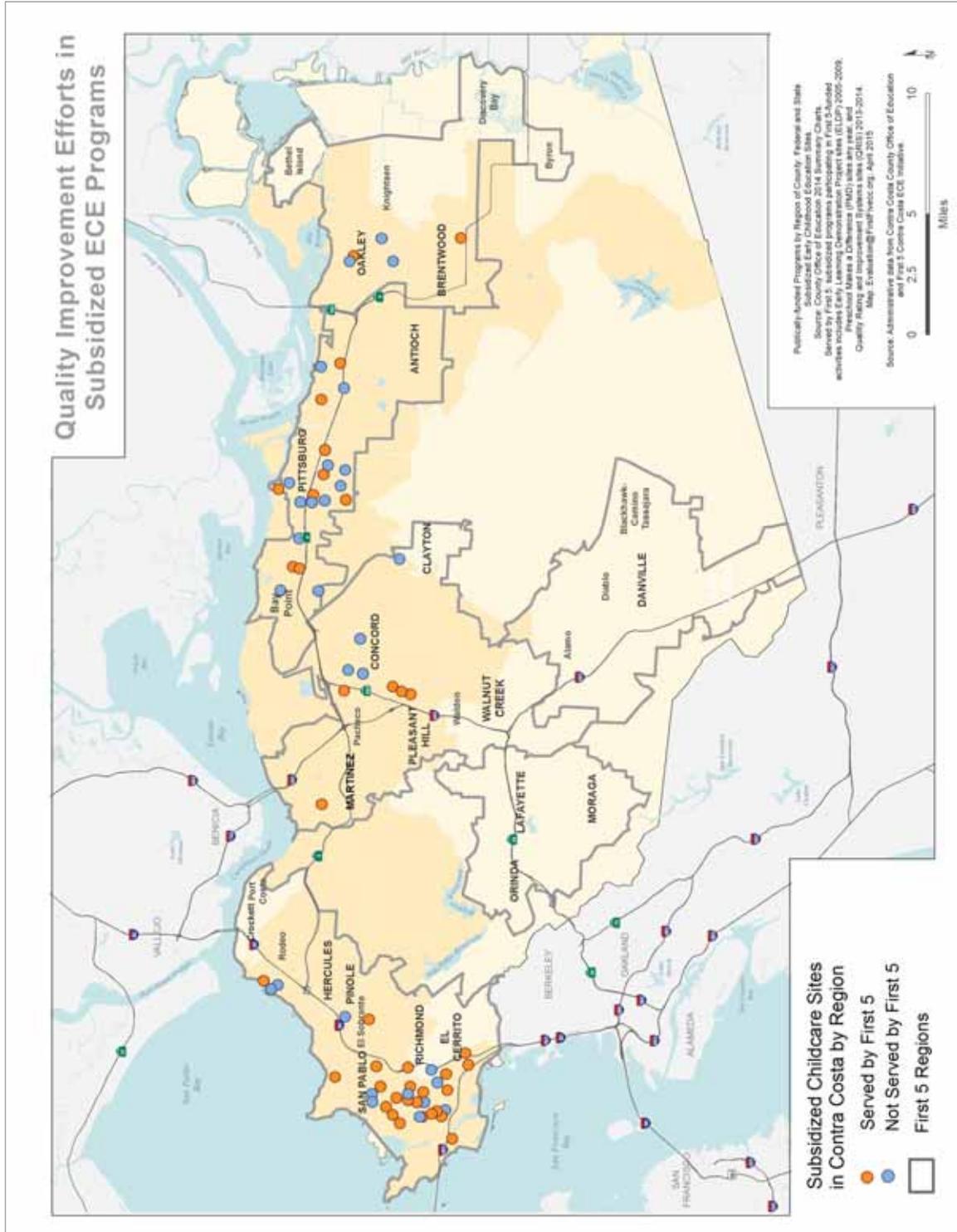
³ For data that are quantities or rates (e.g. teen birth rate), change over time is calculated using a percent change. For data that are already percentages (e.g. health insurance coverage), change over time is calculated using a net change in percentage points.

Indicator	Contra Costa's Data (Year)	Change Over Time ²			California's Data	Contra Costa's Ranking Among 9 Bay Area Counties
		1 Year	Multiple Years (Years)			
Family Economics						
Food Insecurity	19.5% of children under 18 live in households with limited or uncertain access to adequate food (2012)	Data not available	Data not available		26.3%	3rd lowest (tied with San Francisco)
Family Support						
Substantiated cases of child abuse and neglect	5.1 substantiated child abuse and neglect cases per 1,000 children under age 18 (2013)		-7.3%		No Change (2009-13)	8.9 per 1,000 children 5th lowest (tied with Solano)

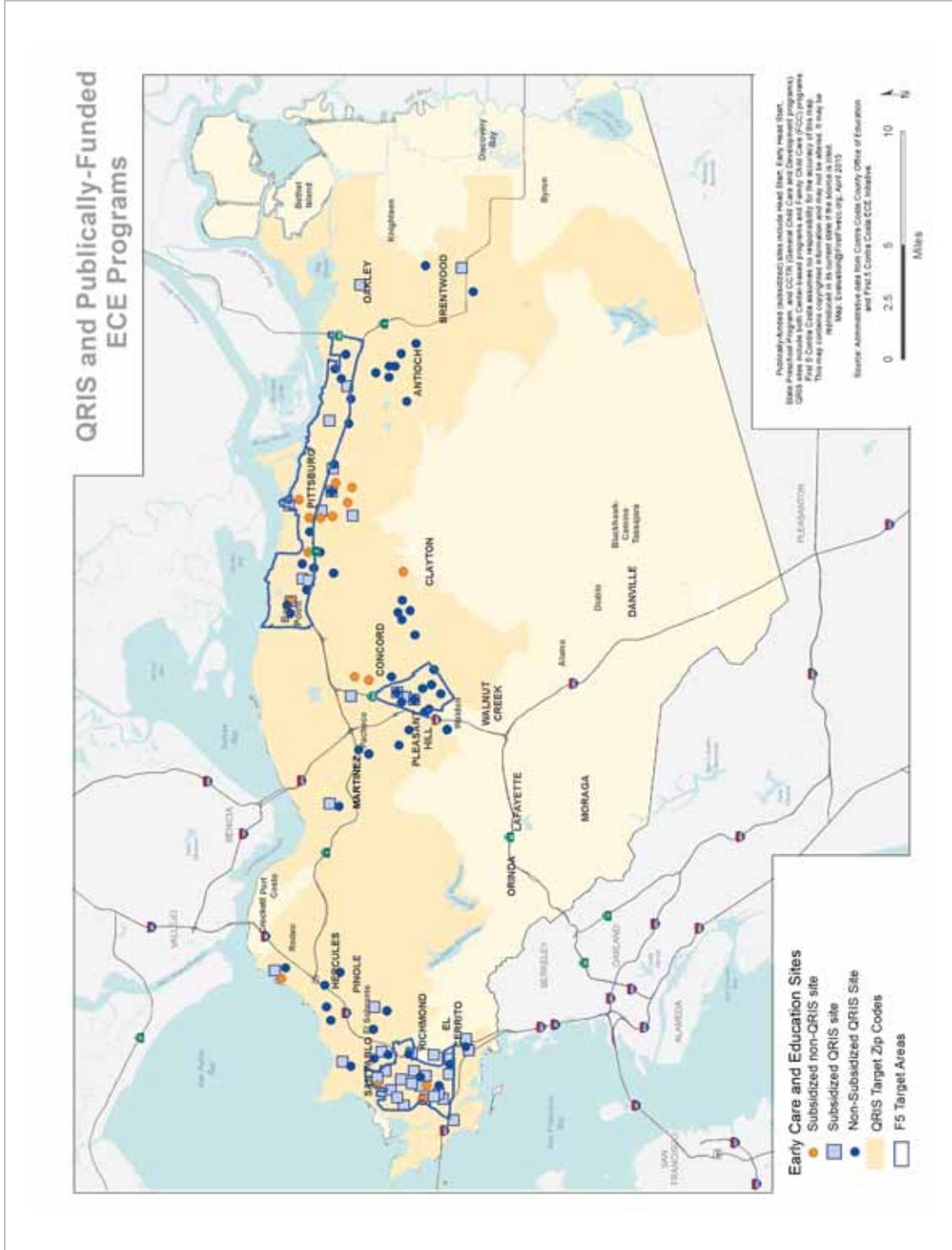
Source: All data retrieved from www.kidsdata.org unless otherwise noted

* Source: American Community Survey (ACS) 5-year estimates 2009-2013, Table S1401

APPENDIX B



APPENDIX C



APPENDIX E

