



For Release June 7, 2017

PARENTS HELP ANTIOCH GET A NEW PLAYGROUND

This is the third park in East Contra Costa parents and city officials have renovated

WHAT:

Antioch is celebrating a brand new playground, thanks to a group of parents who worked with the city to renovate one of Antioch's most run down parks. To celebrate, the parents and representatives from the City of Antioch are holding a ribbon-cutting ceremony to unveil Prosserville Park, now one of the largest parks in the city.

The campaign for the new playground began when the East County Regional Group, a parent advocacy group First 5 Contra Costa sponsors, rated every park in Antioch. Their findings revealed that parks located in the city's lower-income communities had graffiti and old playground equipment compared to the city's newer neighborhoods.

The parents presented their findings to the Antioch City Council and city staff joined their efforts. To date, the City has invested \$500,000 and successfully renovated two Antioch parks. The new and improved Prosserville Park now covers 6,000 square feet, and includes:

- New play structures
- Climbing rocks and ropes
- New picnic area
- Benches
- LED lighting
- Water fountain
- Newly planted trees

WHEN:

Saturday, June 10, 2017

10:30 a.m. to 1:30 p.m.

Rain or Shine

WHERE:

Prosserville Park

W 6th Street & M Street, Antioch

VISUALS/ACTIVITIES:

- Children and families enjoying the new playground and participating in races and arts and crafts
- A ribbon-cutting scheduled for 11:00 a.m

- Speakers including:
 - Mayor Wright (confirmed)
 - Antioch City Councilmembers (invited)
 - Volunteer parents of the East County Regional Group
 - Representatives from First 5 Contra Costa
- Dance Performances

WHY:

Physical outdoor play is important for children’s health and development. This is the third park in East Contra Costa the parents group has partnered with city officials to renovate to ensure all children have access to safe, usable parks and playgrounds.

CONTACT:

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BACKGROUND:

First 5 Contra Costa helps young children start school healthy, nurtured and ready to learn by investing in programs and activities focused on children during their first five years, the most important time in children's development. Since 2000, First 5 Contra Costa has invested more than \$130 million in Proposition 10 tobacco tax funds to help Contra Costa’s children get the best possible start in life. First 5 supports three Regional Groups of parents dedicated to making their communities healthier and safer for families. Learn more: www.first5coco.org.

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