

Suggestions for asking the Contra Costa County Board of Supervisors to support funding and staffing for an adequate Census Count to ensure that the county receives its fair share.

Dear Supervisor _____,

I am writing to strongly urge you to allocate funding and staffing resources to support sufficient and culturally appropriate outreach to ensure a fair and accurate count during the 2020 Census.

Consider selecting one or more of the following paragraphs to include:

- Contra Costa is the 13th hardest-to-count (HTC) county in California and it is critical for the county to receive all of the funding available as a result of an accurate Census count.
- If only 50% of Contra Costa County residents in HTC Census tracks respond to Census 2020 it could equal a loss of over \$200 million in federal funding per year.
- Federal funds determined by the Census support child care, Head Start, WIC, SNAP, school lunch programs, foster care, highways, Section 8 vouchers and more. The loss of funding would be devastating to Contra Costa residents and our ability to help those most in need.
- It costs approximately \$22 to count each HTC individual for at least a \$2,000 per person annual “return on investment.”

Preliminary County Census website: <http://www.cccounty.us/6999/Census-2020>