Advocacy and Community Engagement

2018 Victories

Strengthening Parent Advocates

200 parent leaders developed skills and advocated for healthier, safer, and more equitable communities for young children and families in Contra Costa.

Advocating for Immigrant Families and Racial Justice

Parent advocates helped mobilize 700 families, 6 marches, and 15 legislative visits to advance immigrant protections and keep children and parents together. 86 parents were trained in anti-racism and cultural humility approaches to promote a multicultural movement on behalf of children and families.

Advancing Housing Security

Regional Group leaders co-authored a report revealing the impact of housing insecurity and engaged 1,700 families in 18 advocacy activities to promote affordable, and safe housing for kids.

Building Parks and Healthier Communities

The Regional Groups continued park improvement advocacy, resulting in over $2.5 million invested countywide—including 7 renovations of the county’s most neglected parks.

Securing Equitable Representation

Parent leaders increased representation for low-income families, immigrants, and families of color by successfully advocating for new voting districts in two Contra Costa cities.

First 5 Contra Costa supports three Regional Groups to build leadership and advocacy among underrepresented families for healthier, safer, and more equitable communities.

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